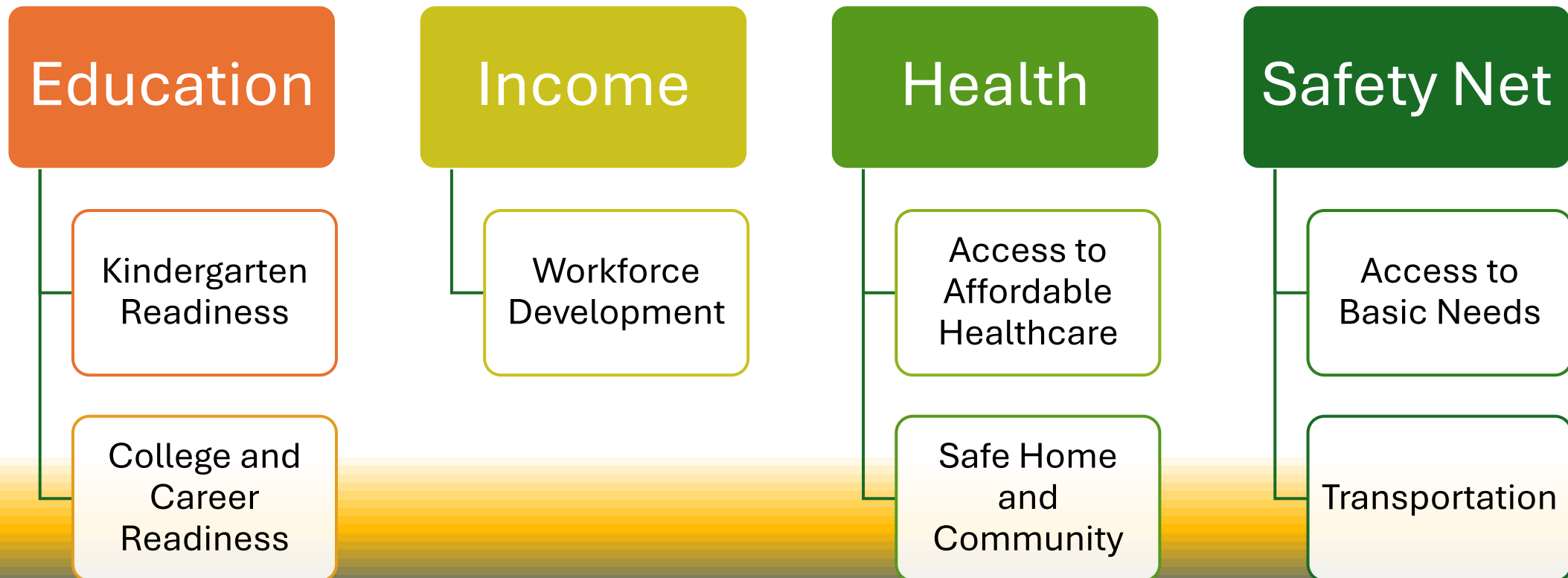


FY27-28 Community Impact Grant Funding Process



Categories and Priority Focus Areas



Community Impact Grant Process FAQ

When does it start?

Annually – starting with Letter of Intent in September and ending the following May

What does it fund?

Programming expenses for programs producing outcomes in Education, Income, Health, Safety Net

How do we know if we're eligible to apply?

Must be federally tax exempt, non-profit, and able to execute a program in alignment with UWSK strategies.

How do we apply?

New applicants: Google Form Link

Funded applicants: e-Cimpact

How much can we ask for?

There is no request limit. But there is a limited pool of \$ in each category that fluctuates year to year. Please reach out for information on a specific category.

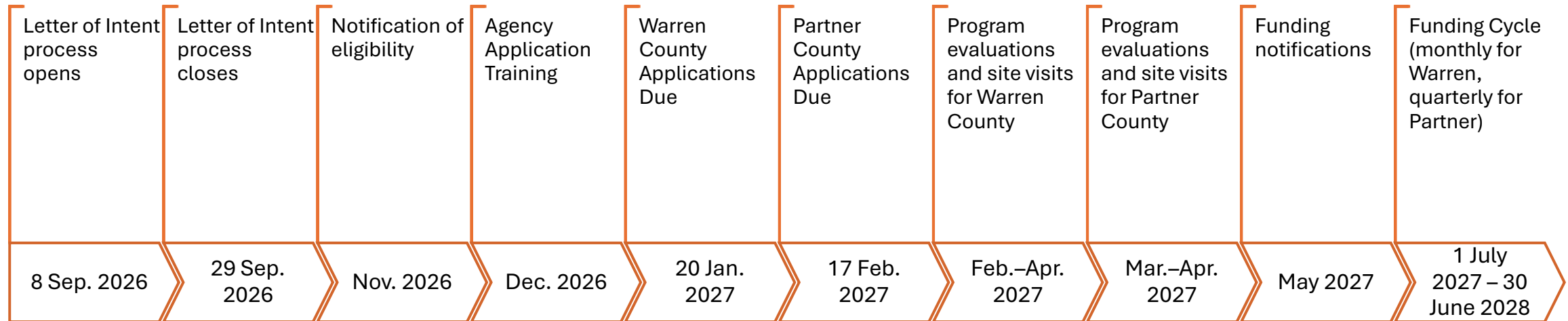
Who makes the funding decisions?

Volunteers from the community make recommendations to the UWSK Board of Directors.

When do we receive funds?

Warren County grants: monthly payments starting July 1. Partner County grants: quarterly payments starting July 1.

FY27-28 APPLICATION TIMELINE



FY27-28 Letter of Intent



DETERMINES A PROGRAM'S ELIGIBILITY TO
COMPLETE THE APPLICATION PROCESS



NOT A LETTER, MORE OF A MINI
APPLICATION

2. Organization Name *

3. Address *

4. Program Name *

5. Contact Person *

6. Email *

7. Phone *

*This is the person
that we will address
your eligibility
notification letter to.

*This is the email
address we will send
the notification letter
to.

United Way of Southern Kentucky Minimum Standards:

Check all that apply.

11. Our Agency: *

Mark only one oval.

- ☐ Meets all of the minimum standards.
- ☐ Does not currently meet all of the minimum standards (see below) but will commit to work towards achieving the minimum standards in a mutually agreed to timeframe.

12. Governance: *

Check all that apply.

- ☐ The agency is incorporated.
- ☐ The organization is a nonprofit with tax exempt status under the IRS code.
- ☐ The agency is governed by a board (consisting of at least nine volunteer members) that meets regularly, operates with a quorum, and records minutes of all meetings.
- ☐ The agency volunteer board is governed by bylaws which are reviewed annually and ratified or revised as needed.
- ☐ Board members must serve without compensation. No paid staff of the agency may serve as a voting member of the board.
- ☐ The board controls the fiscal affairs of the organization, including the development and adoption of an annual budget and written financial policies and procedures.
- ☐ The agency must have been actively conducting business for at least two years.

13. Use of Funds *

Check all that apply.

- ☐ The agency with an annual budget of \$500,000 or more has independent audit; agencies with an annual budget of \$250,000-\$499,000 have a review completed by a CPA; or, in the case of an agency having a budget of \$100,000-\$249,000 a compilation conducted annually by a certified public accountant.
- ☐ The agency must be willing to comply with all financial reporting requirements.
- ☐ The agency has outlined its goals in a long range or strategic plan and the use of funds in accordance with the mission.
- ☐ Each program has an annual operational plan with quantifiable outcomes that specify the results to be achieved during the defined time period.
- ☐ There is a system in place to measure progress on achieving outcomes and to report progress to the board.

*These are the minimum standards that determine an agency's eligibility to be funded by UWSK.

*UWSK is willing to work with agencies who do not currently meet all minimum standards on a case-by-case basis.

**If you are not meeting all the minimum standards, it will be in your best interest to reach out to UWSK about your eligibility.*

13. Use of Funds *

Check all that apply.

- ☐ The agency with an annual budget of \$500,000 or more has independent audit; agencies with an annual budget of \$250,000-\$499,000 have a review completed by a CPA; or, in the case of an agency having a budget of \$100,000-\$249,000 a compilation conducted annually by a certified public accountant.
- ☐ The agency must be willing to comply with all financial reporting requirements.
- ☐ The agency has outlined its goals in a long range or strategic plan and the use of funds in accordance with the mission.
- ☐ Each program has an annual operational plan with quantifiable outcomes that specify the results to be achieved during the defined time period.
- ☐ There is a system in place to measure progress on achieving outcomes and to report progress to the board.

***If funded, your agency must submit the audit, review, or compilation 150 days after the close of your fiscal year.**

If your budget is significantly less than \$100,000, reach out to us to discuss options.

Community Impact Priority Focus Area & Strategy

Please choose the PRIORITY FOCUS AREA of your program and the corresponding STRATEGY that your program will use to deliver OUTCOMES.

17. Community Impact Priority Focus Area *

Mark only one oval.

- ☐ Kindergarten Readiness: Children start school at levels of physical, social-emotional and intellectual development needed for school success. Skip to question 18
- ☐ College & Career Readiness: Students graduate high school prepared for college or other post-secondary training, work and life. Skip to question 19
- ☐ Workforce Development: Individuals have the training and skills needed to obtain and maintain family-sustaining employment. Skip to question 20
- ☐ Access to Affordable Health Care: Individuals have access to affordable, preventative, physical, mental, dental and other needed care critical to good health. Skip to question 21
- ☐ Safe Home & Community: People are safe from violence, crime, emotional and physical abuse. Skip to question 22
- ☐ Transportation: Multiple options for safe and reliable transportation are available. Skip to question 23
- ☐ Access to Basic Needs: Needs of food, clothing, and safe and affordable housing are met. Skip to question 24

*Choose the priority focus area for your program.

*After you choose a focus area, you will be directed to choose a corresponding strategy.

18. PRIORITY FOCUS AREA: Kindergarten Readiness *

IMPACT GOAL: Children start school at levels of physical, social-emotional and intellectual development needed for school success.

Mark only one oval.

- ☐ Enhance early learning environments to facilitate school readiness for children birth to five years of age.
- ☐ Increase access to high quality licensed childcare programs for unserved and under-served children and families, particularly those of low-income and educational risk.
- ☐ Increase early learning opportunities, including early literacy, language, and social-emotional development.
- ☐ Collaborate to create and implement a comprehensive high quality approach to school readiness.
- ☐ Provide resources, education and other needed supports for families and caregivers to bolster their child's age-appropriate development.

25. **Select counties served by your program. ***

Check all that apply.

- ☐ Allen
- ☐ Barren
- ☐ Butler
- ☐ Edmonson
- ☐ Hart
- ☐ Logan
- ☐ Metcalfe
- ☐ Monroe
- ☐ Simpson
- ☐ Warren

26. **What is the total amount requested from UWSK for all counties? ***

27. **Indicate requested funding amount per county. ***

For example: Butler \$1000, Monroe \$500, Warren \$6,000 = \$7,500.

The total for all listed counties must add up to the total listed in previous answer.

*These are the counties where you plan to expense the funds you are applying for.

*Each amount added together should equal the total funding request.

37. What outcomes do you hope to achieve between July 1, 2026 and June 30, 2027? Provide your answer using specific, measurable numbers. *

Preference will be given to programs that provide outcomes data; if none is provided, your application may not move forward.

Examples of Strong Outcome Statements:

- **Kindergarten Bootcamp:** 75% of children test Kindergarten Ready by the end of the program.
- **Food Security Program:** Distribute food boxes with 85% of surveyed recipients reporting increased access to healthy food.
- **Financial Literacy Workshops:** 80% of participants will create and follow a personal budget for at least three months.
- **Parent Education Classes:** 90% parents will report improved confidence in parenting skills, measured by pre- and post-surveys.
- **Mental Health Counseling:** 70% of 25 clients will report reduced symptoms of anxiety or depression after 10 sessions.

*Please give explicit detail in this section. Outcomes = Impact, not just number of people served.

38. Please share the specific outcomes your program achieved last year (include numbers and results).

*If your program is new and no previous year data is available, please indicate that here.

How will you measure program outcomes?

39. Will you track every participant or a random sample? *

Mark only one oval.

- ☐ Every participant
☐ Random Sample

40. What measurement tools will you use? How often do you use them?

Be as detailed as possible so we understand exactly how you measure success.

Examples:

- Pre- and Post- Surveys (before program starts and after program ends)
- Standardized Assessments (given twice during the program)
- Observation checklists (staff observe and record behaviors and skills once per week)
- Focus Groups (small groups meet once per month to assess satisfaction)
- Follow-up phone calls (3 months after program ends to measure sustained impact)
- Referral Tracking (successful links counted during 24 week program)
- Self-reported logs (participants track their own progress during 8 week program)

Provide names of specific tools used
(e.g., Brigance Test) and when they are
used to evaluate your program.
Please don't use acronyms.

41. Does this program collaborate with other agencies to achieve its goals? *

Collaboration can include activities such as:

- Sharing resources (space, staff, equipment)
- Referring clients between agencies
- Joint decision-making or planning
- Shared accountability for outcomes
- Shared or joint funding

Mark only one oval.

☐ Yes

☐ No

42. If you answered yes above, please list the names of the collaborative partners. *

43. If you answered no above, briefly explain why this program does not currently collaborate with other agencies. If applicable, include any plans to develop partnerships in the future. *

Do you work/consult with other agencies to achieve this program's goals?

This does not have to be a formal or contractual partnership.

45. If United Way can only provide partial funding, explain how this would affect your proposal. *

- Could you still implement the program using other funding sources? If so, please identify them.
- If adjustments would be necessary, describe the specific changes you would make (e.g., reduced number of participants served, fewer program activities, scaled-back timeline).

Be clear about how partial funding would impact both your budget and your program's outcomes.

46. Estimated total funding request from UWSK? *

Note: This amount should match the totals provided in question 26 and 27.

47. How will you be spending UWSK funding July 1, 2026 - June 30, 2027? *

Please check the box next to each line item where you plan to use the UWSK funding requested for this program.

Check all that apply.

- ☐ Salaries
☐ Employee Benefits
☐ Non-Employee Paid Payroll Taxes
☐ Professional Fees
☐ Office Supplies
☐ Program Supplies
☐ Fundraising
☐ Postage & Shipping
☐ Telephone
☐ Occupancy/Rent/Mortgage
☐ Equipment Rental & Maintenance
☐ Printing & Publications
☐ Travel, Conferences & Meetings
☐ Specific Assistance to Individuals
☐ Membership Dues
☐ Interest Expense
☐ Insurance
☐ Payments to Affiliated Organizations
☐ Other: _____

PLEASE double check that this total matches #26 and 27.

There are the eligible programming expenses. You may select 'other' if something is not listed.

If you check 5 expense boxes, there should be 5 amounts listed. PLEASE make sure this total matches #46.

48. For each line item that you checked above, please list line item and indicate the amount you intend to spend for each, rounding to the nearest dollar. *

If you checked 5 boxes above, you should have 5 items listed with amounts below.

The total amount should match the totals provided in question 26, 27, and 46.

49. Estimated revenue for this program from all other funding sources July 1, 2026 - June 30, 2027. *

50. TOTAL expenses for the full program budget July 1, 2026 - June 30, 2027. *

How much funding (other than UWSK funding) will be designated for your program in this timeframe?

What are the TOTAL expenses for running your program in this timeframe?

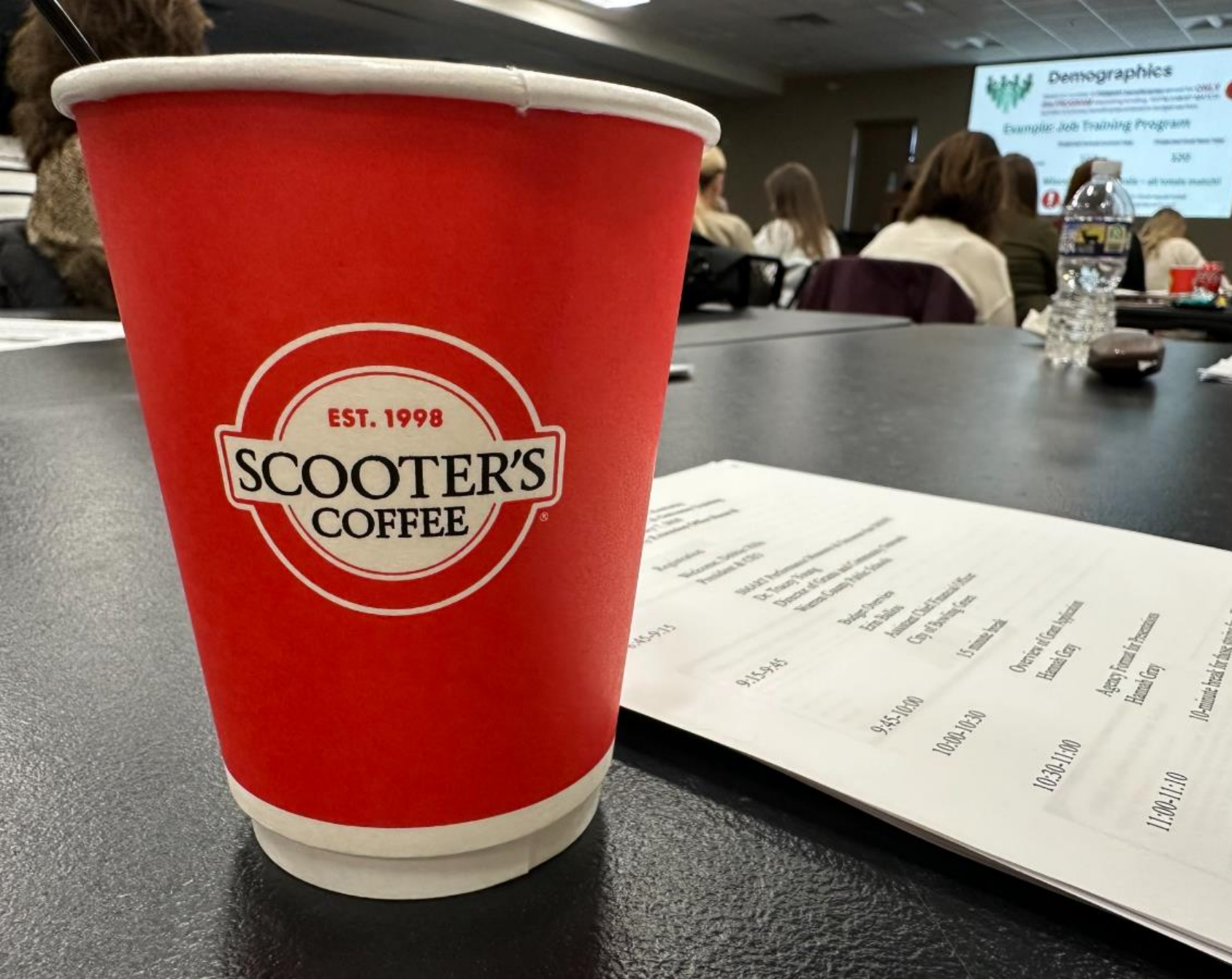
After the Letter of Intent

If chosen to move forward, you should attend the Mandatory Training in December. The Community Impact Grant application requires multiple attachments and a site visit process that begins after the application deadline.

Mandatory Training

Provides additional details about how to:

- Avoid common mistakes in the grant application
- Use the e-Cimpact platform
- Complete the two most important sections of the application – Outcomes and Budget.



Attachments required for new applicants

- Non-profit status
- Bylaws
- Articles of incorporation
- Collaboration agreements
- Non-discrimination policy

Attachments required for all applicants

- Annual Financial Statement (audit, review, or compilation)
- Board of Directors Listing





Site Visit Date/time is determined by Allocations Committee by mid-February



Allocations Committee sends Pre-Site Visit Questions one week before Site Visit



Day of Site Visit: You give 1-hour presentation at your facility



You must follow provided site visit format/guide

Warren County Applicants: Program Site Visits



Presentation Date/time is determined by Allocations Committee by late-February. All county applicants present on this day.



County Allocations Committee sends Pre-Site Visit Questions one week before Presentation Day.



Presentation Day: At a local venue (e.g., library) all applicants will be scheduled to present in 30-minute increments.



You must follow provided presentation format/guide.

Partner County Applicants: Presentation Days

Final Advice

- Timely submission of Letter of Intent application and full application is CRITICAL.
We do not accept late applications.
- Choose the right person to write the application and to present your program at the site visit/presentation day. This may be multiple people.
- Work with your program's budget expert/finance department to ensure Statement of Financial Position and budget numbers in full application are accurate.
- Report outcomes that directly relate to the priority focus area and strategy.

Questions?

Email communityimpact@uusk.org or call 270-843-3205