

YOU CAN CHANGE THE FUTURE FOR THEM



2024-2025 LOCAL IMPACT INVESTMENTS



Education

- Kindergarten Readiness
- College and Career Readiness

Annual Regionwide Investment:
\$529,914



Health

- Access to Affordable Health Care
- Safe Home and Community

Annual Regionwide Investment:
\$254,280



Income

- Workforce Development

Annual Regionwide Investment:
\$34,375



Safety Net

- Transportation
- Access to Basic Needs

Annual Regionwide Investment:
\$195,530

BARREN RIVER



AREA DEVELOPMENT DISTRICT

Total Regionwide: \$1,014,099

Additional Summer Investments: \$55,000

DIFFERENCE MAKING IN ACTION



WAYS TO GET INVOLVED

LOCAL UNITED WAY INITIATIVES



THE WHY

The challenges and needs in our community are diverse and plentiful. Here are a few facts:

- Less than 50% of kids entering kindergarten this fall will be ready.
- 211 received nearly 7,500 calls, texts, and reach-outs from people in desperate need of shelter, utility assistance, food, and other basic needs.
- 70+ local nonprofits submitted a request for funding in this year's allocation cycle.

The reality is we cannot meet every need; however, together we can change the future of thousands in our community. Your generosity and that of others creates a significant impact throughout Southern Kentucky. Every donation, no matter the amount, has the ability to uplift and transform lives. Whether you contribute through payroll deductions, ensure a child gets a book from Dolly Parton's Imagination Library, inform others about 2-1-1, offer your time, volunteer on the Day of Caring, collect food for Feed the Need, or assist in any other manner—you make a difference!

WILL YOU HELP US CHANGE STORIES?

HOW TO CONTRIBUTE

GIVE

ADVOCATE

VOLUNTEER

FIVE REASONS TO GIVE

1

WE ARE COMMITTED TO THIS COMMUNITY

The programs we support, our partners, supporters, and the people we serve are local.

2

AMPLIFYING YOUR IMPACT

Contributions to United Way of Southern Kentucky are really investments into 48 local nonprofit programs.

3

RESEARCH ON YOUR BEHALF

To ensure your gift is invested where it will have the most impact, nonprofit agency requests for funding are reviewed by nearly 100 local volunteers annually.

4

TRANSPARENCY

Our fiscal management is recognized by Charity Navigator as one of the nation's largest and most cost-efficient nonprofit charities.

5

INVESTING IN THE COMMUNITY IS EASY

Payroll deductions through automatic monthly payments, cash, check, or debits. No matter how you choose to give, the process is simple. The impact is great.

OUR MISSION

TO BE THE LEADER IN BRINGING TOGETHER
THE RESOURCES TO BUILD A STRONGER,
MORE CARING COMMUNITY.

HOW TO CONTACT US



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