

IMPACT STRATEGIES



Education

- Kindergarten Readiness
- College and Career Readiness

Annual Regionwide Investment: \$533,670



Health

- Access to Affordable Health Care
- Safe Home and Community

Annual Regionwide Investment: \$274,463



Income

- Workforce Development

Annual Regionwide Investment: \$36,000



Safety Net

- Transportation
- Access to Basic Needs

Annual Regionwide Investment: \$187,767



Additional Summer Investments:
\$33,725

Donor-Specified Gifts to Partner
Agencies: \$5,147



Our Mission

To be the leader in
bringing together the
resources to build a
stronger, more caring
community.



Contact Us



1110 College Street,
Bowling Green, Ky 42101



270-843-3205 / info@uwsk.org / www.uwsk.org

BE THE ONE
to make the
difference

FOR ONE



Day of Caring



UNITED WAY
bornlearning

UNITED WAY
EMERGING
LEADERS SOCIETY

2-1-1
Get Connected. Get Help.™



In the midst of our community's challenges, you can make a significant impact. Your support can touch lives, one by one, creating lasting change.

It might be a child who now receives vital assistance through an early childhood education program, laying the foundation for a brighter future.

It might be the teen who has access to college and career services, enabling them to build a stronger future.

It might be a grandparent who finds support by calling 211 during one of the toughest chapters in their life.

Your generosity, combined with that of others, is a force of change that reverberates throughout Southern Kentucky. Your gift, no matter its size, has the power to uplift and change a life.

Will you be the one to help someone?

Whether it is contributing through payroll deductions, giving to ensure a child receives a book through Dolly Parton's Imagination Library, telling others about 2-1-1, lending your time, volunteering to help on the Day of Caring, collecting food for Feed the Need, or any other way — you make a difference!

HOW WILL YOU LIVE UNITED?

The Why

From birth to age 5, a child's brain develops more than at any other time in life. Early brain development has a lasting impact on a child's ability to learn and succeed in school and life. The quality of a child's experiences in the first few years of life — positive or negative — helps shape how their brain develops. Our youngest learners have faced barriers for years, but this intensified in 2020 with the pandemic. Now, these children are further behind and they, along with their parents, need our support.

By supporting United Way of Southern Kentucky, you can:

Ensure parents have the tools to be their child's first and best teacher.



Give parents in rural areas access to programs that improve early learning for their children.



Provide resources to give children a head start on their education.



TOP 5 REASONS TO GIVE

1 WE ARE COMMITTED TO THIS COMMUNITY

The programs we support, our partners, supporters, and the people we serve are local.

2 AMPLIFYING YOUR IMPACT

Contributions to United Way of Southern Kentucky are really investments into 48 local nonprofit programs.

3 RESEARCH ON YOUR BEHALF

To ensure your gift is invested where it will have the most impact, nonprofit agency requests for funding are reviewed by nearly 100 local volunteers annually

4 TRANSPARENCY

Our fiscal management is recognized by Charity Navigator as one of the nation's largest and most cost-efficient nonprofit charities.

5 INVESTING IN THE COMMUNITY IS EASY

Payroll deductions through automatic monthly payments, cash, check, or debits. No matter how you choose to give, the process is simple, but the impact is great.

GIVE

ADVOCATE

VOLUNTEER