United Way of Southern Kentucky, Inc. **FINANCIAL STATEMENTS** June 30, 2021 and 2020



REPORT

Independent Auditors' Report	1
FINANCIAL STATEMENTS	
Statements of Financial Position	4
Statements of Activities	6
Statements of Functional Expenses	9
Statements of Cash Flows	13
Notes to Financial Statements	14

THOUGHT LEADERSHIP

Join Our Conversation



REPORT



Independent Auditors' Report

Board of Directors United Way of Southern Kentucky, Inc. Bowling Green, Kentucky Carr, Riggs & Ingram, LLC 922 State Street

Suite 100 Bowling Green, KY 42101

Mailing Address: PO Box 104 Bowling Green, KY 42102

270.782.0700 270.782.0932 (fax) CRIcpa.com

Opinion

We have audited the accompanying financial statements of United Way of Southern Kentucky, Inc. (a nonprofit organization), which comprise the statements of financial position as of June 30, 2021 and 2020, and the related statements of activities, functional expenses, and cash flows for the years then ended, and the related notes to the financial statements.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of United Way of Southern Kentucky, Inc. as of June 30, 2021 and 2020, and the changes it its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Basis for Opinion

We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Our responsibilities under those standards are further described in the Auditors' Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of United Way of Southern Kentucky, Inc. and to meet our other ethical responsibilities in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Responsibilities of Management for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about United Way of Southern Kentucky Inc.'s ability to continue as a going concern within one year after the date that the financial statements are available to be issued.

Auditors' Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with generally accepted auditing standards will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements, including omissions, are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with generally accepted auditing standards, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit
 procedures that are appropriate in the circumstances, but not for the purpose of expressing
 an opinion on the effectiveness of United Way of Southern Kentucky Inc.'s internal control.
 Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about United Way of Southern Kentucky Inc.'s ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control related matters that we identified during the audit.

Cau, Rigge & Ingram, L.L.C.

CARR, RIGGS & INGRAM, LLC Bowling Green, Kentucky November 18, 2021



FINANCIAL STATEMENTS

United Way of Southern Kentucky, Inc. Statements of Financial Position

June 30,			2021			2020				
	Without				Without					
	Donor	Wi	th Donor	Total	Donor	Wi	th Donor		Total	
	Restrictions	Res	trictions	Total	Restrictions	Res	strictions		Total	
Assets										
Current assets										
Cash and cash equivalents	\$ 255,869	\$	184,857	\$ 440,726	\$ 340,464	\$	442,435	\$	782,899	
Investments	2,598,253		571,803	3,170,056	1,672,118		637,204		2,309,322	
2021 / 2022 contributions receivable, less										
allowance for uncollectibles of \$0	45,000		-	45,000	-		-		-	
2020 / 2021 contributions receivable, less										
allowance for uncollectibles of \$142,553	701,601		-	701,601	-		-		-	
2019 / 2020 contributions receivable, less										
allowance for uncollectibles of \$148,500	-		-	-	842,563		-		842,563	
Grant receivables	8,800		-	8,800	12,750		-		12,750	
Other receivables	46,911		-	46,911	32,178		200,000		232,178	
Prepaid expenses	13,224		-	13,224	18,345		-		18,345	
Total current assets	3,669,658		756,660	4,426,318	2,918,418	1	1,279,639		4,198,057	
Property and equipment, net	184,759		-	184,759	190,255		-		190,255	
Total assets	\$ 3,854,417	\$	756,660	\$ 4,611,077	\$ 3,108,673	\$	1,279,639	\$	4,388,312	

(Continued)

United Way of Southern Kentucky, Inc. Statements of Financial Position (Continued)

June 30,	2021							2020						
	Without						Without					_		
		Oonor	Wi	th Donor				Donor	Wi	ith Donor				
	Res	trictions	Res	trictions		Total	Re	estrictions	Re	strictions		Total		
Liabilities and Net Assets														
Current liabilities														
Accounts payable	\$	9,069	\$	-	\$	9,069	\$	39,718	\$	-	\$	39,718		
Accrued expenses		31,724		-		31,724		32,136		-		32,136		
Allocations payable	1	,117,789		-		1,117,789		881,361		-		881,361		
Designations payable, net of allowance for uncollectibles of														
\$8,210 and \$8,733, respectively		82,502		-		82,502		89,332		-		89,332		
Refundable advance		-		121,525		121,525		-		110,571		110,571		
Deferred revenue		13,000		-		13,000		15,750		-		15,750		
Total current liabilities	1	,254,084		121,525		1,375,609		1,058,297		110,571		1,168,868		
Net Assets														
Without donor restrictions	2	,600,333		_		2,600,333		2,050,376		_		2,050,376		
With donor restrictions		-		635,135		635,135		-		1,169,068		1,169,068		
Total net assets	2	,600,333		635,135		3,235,468		2,050,376		1,169,068		3,219,444		
Total liabilities and net assets	\$ 3	,854,417	\$	756,660	\$	4,611,077	\$	3,108,673	\$:	1,279,639	\$	4,388,312		

United Way of Southern Kentucky, Inc. Statements of Activities

For the years ended June 30,			2021			2020	
	Without				Without		
	Donor	Wi	th Donor	T -4-1	Donor	With Donor	Takal
	Restrictions	Restrictions		Total	Restrictions	Restrictions	Total
Public Connect and Persons							
Public Support and Revenue	ć 4 022 7 46		44.760	ć 4 020 F06	ć 4 000 F07	ć CF 1C7	ć 4 062 764
Gross campaign results – current year	\$ 1,823,746	\$	14,760	\$ 1,838,506	\$ 1,898,597	\$ 65,167	\$ 1,963,764
Less: donor designations – net of fees	(76,054)		-	(76,054)	(79,541)	-	(79,541)
Less: donor designations – paid by processor	(44,849)		-	(44,849)	(22,995)	_	(22,995)
Campaign revenue – current year	1,702,843		14,760	1,717,603	1,796,061	65,167	1,861,228
Allowance for uncollectible pledges	(142,553)		-	(142,553)	(148,500)	-	(148,500)
Net campaign revenue – current year	1,560,290		14,760	1,575,050	1,647,561	65,167	1,712,728
Additional campaign revenue – prior year	34,134		_	34,134	60,534	_	60,534
Early campaign results – next year	-		45,000	45,000	-	46,200	46,200
Total campaign revenue	1,594,424		59,760	1,654,184	1,708,095	111,367	1,819,462
Other Public Support and Revenue							
Kindergarten Readiness contributions	_		74,631	74,631	-	259,147	259,147
2-1-1 Center contributions	-		152,895	152,895	-	135,875	135,875
Major Gifts	58,050		-	58,050	51,377	-	51,377
COVID-19 contributions	, -		31,535	31,535	, -	443,009	443,009
Tabel allow multiple and and and	F0.050		250.064	247.444	F4 277	020 024	000.400
Total other public support and revenue	58,050		259,061	317,111	51,377	838,031	889,408

(Continued)

United Way of Southern Kentucky, Inc. Statements of Activities (Continued)

For the years ended June 30,		2021		2020				
	Without			Without				
	Donor	With Donor	Total	Donor	With Donor	Total		
	Restrictions	Restrictions	Total	Restrictions	Restrictions	Total ———		
Handbags for Hope	_	38,854	38,854	-	12,043	12,043		
Less: costs of Handbags for Hope	-	(10,837)	(10,837)	-	(4,200)	(4,200)		
Other special events	28,998	261	29,259	45,869	202	46,071		
Net revenue from special events	28,998	28,278	57,276	45,869	8,045	53,914		
Grand total public support and revenue	1,681,472	347,099	2,028,571	1,805,341	957,443	2,762,784		
Other Revenue								
PPP loan forgiveness income	110,571	-	110,571	-	-	-		
Designations from other United Ways	6,212	-	6,212	1,878	-	1,878		
Investment return designated for					-			
current operations	489,866	-	489,866	59,702	-	59,702		
In-kind	4,970	76,780	81,750	13,689	2,480	16,169		
Marketing sponsorships	2,000	5,000	7,000	3,500	7,500	11,000		
Miscellaneous income	3,952	-	3,952	-	3,299	3,299		
Other revenue	617,571	81,780	699,351	78,769	13,279	92,048		
Released from restrictions	962,812	(962,812)	-	435,592	(435,592)	-		
Total revenue	3,261,855	(533,933)	2,727,922	2,319,702	535,130	2,854,832		

(Continued)

United Way of Southern Kentucky, Inc. Statements of Activities (Continued)

For the years ended June 30,		2021		2020			
	Without Donor	With Donor		Without	With Donor		
	Restrictions	Restrictions	Total	Donor Restrictions	Restrictions	Total	
Expenses							
Program services							
Fund distribution	1,149,320	-	1,149,320	932,055	_	932,055	
Kindergarten Readiness	477,062	-	477,062	193,600	_	193,600	
Volunteer program	4,292	-	4,292	1,991	-	1,991	
2-1-1 Center	199,404	-	199,404	204,531	-	204,531	
Community impact activities	77,780	-	77,780	192,105	_	192,105	
COVID-19 distributions	341,323	-	341,323	112,194	-	112,194	
Total program services	2,249,181	-	2,249,181	1,636,476	-	1,636,476	
Supporting services							
Management and general	230,824	_	230,824	226,035	_	226,035	
Fund raising	155,465	_	155,465	180,085	_	180,085	
Marketing	38,524	_	38,524	60,844	_	60,844	
United Way of America dues	37,904	-	37,904	24,316	-	24,316	
Total supporting services	462,717	-	462,717	491,280	-	491,280	
Total expenses	2,711,898	-	2,711,898	2,127,756	-	2,127,756	
Change in net assets	549,957	(533,933)	16,024	191,946	535,130	727,076	
Net assets – beginning of year	2,050,376	1,169,068	3,219,444	1,858,430	633,938	2,492,368	
Net assets – end of year	\$ 2,600,333	\$ 635,135	\$ 3,235,468	\$ 2,050,376	\$ 1,169,068	\$ 3,219,444	

United Way of Southern Kentucky, Inc. Statements of Functional Expenses

For the year ended June 30, 2021

·				Program Servi			
					Community		
	Fund	Kindergarten	Volunteer	2-1-1	Impact	COVID-19	
	Distribution	Readiness	Program	Center	Activities	Activities	Total
Expenses							
Allocations	\$ 1,176,462	\$ -	\$ -	\$ -	\$ 5,501	\$ 340,832 \$	1,522,795
Less donor designations –	Ψ =,=, 0, .0=		·		. ,	, , ,	_,0,,00
net of fees and shrinkage	(76,054)	-	-	-	-	-	(76,054)
Subtotal	1,100,408	-	-	-	5,501	340,832	1,446,741
Salaries	32,338	32,384	2,768	82,066	43,916	-	193,472
Fringe benefits	8,685	8,697	743	22,040	11,795	-	51,960
Subtotal	41,023	41,081	3,511	104,106	55,711	-	245,432
Payments to affiliates	430	431	37	1,092	584	-	2,574
Dues/subscriptions	113	112	9	1,045	151	-	1,430
Supplies	520	160,825	43	1,318	705	-	163,411
Utilities	1,541	1,091	93	9,316	1,482	-	13,523
Marketing materials and programs	-	267,738	147	42,131	6,447	491	316,954
Training	-	-	-	216	-	-	216
Insurance	634	634	54	2,744	861	-	4,927
Purchased services	1,352	1,354	116	28,841	1,836	-	33,499
Repairs and maintenance	1,971	1,973	169	5,208	2,676	-	11,997
Travel	-	278	-	15	23	-	316
Miscellaneous	421	638	35	1,072	572	-	2,738
Depreciation expense	907	907	78	2,300	1,231	-	5,423
Subtotal	7,889	435,981	781	95,298	16,568	491	557,008
United Way Worldwide dues	<u>-</u>		-	-		<u>-</u>	_
Total expenses	\$ 1,149,320	\$ 477,062	\$ 4,292	\$ 199,404	\$ 77,780	\$ 341,323 \$	2,249,181

(Continued)

United Way of Southern Kentucky, Inc. Statements of Functional Expenses (Continued)

For the year ended June 30, 2021

		Supporting Services									
	Manageme and Gener		Fund Raising	Marketing	UWW Dues	Total		tal Program d Supporting Services			
Expenses Allocations	\$	- \$	_	\$ -	\$ -	\$ -	\$	1 522 705			
Less donor designations – net of fees and shrinkage	,	- , -	_	- -	- -	-	Ş	1,522,795 (76,054)			
Subtotal		-	-	-	-	-		1,446,741			
Salaries	151,	216	98,674	17,945	-	267,835		461,307			
Fringe benefits	40,	512	26,501	4,819	-	71,932		123,892			
Subtotal	191,	328	125,175	22,764	-	339,767		585,199			
Payments to affiliates	2,0)12	1,313	239	-	3,564		6,138			
Dues/subscriptions		522	341	62	-	925		2,355			
Supplies	•	128	1,584	289	-	4,301		167,712			
Utilities		L00	4,228	1,205	-	10,533		24,056			
Marketing materials and programs	1,0	529	5,887	10,636	-	18,152		335,106			
Training)21	-	-	-	1,021		1,237			
Insurance		968	1,933	351	-	5,252		10,179			
Purchased services		322	4,125	750	-	11,197		44,696			
Repairs and maintenance	9,2	211	6,012	1,093	-	16,316		28,313			
Travel		36	815	397	-	1,248		1,564			
Miscellaneous	•	505	1,285	235	-	5,025		7,763			
Depreciation expense	4,2	242	2,767	503	-	7,512		12,935			
Subtotal	38,9	996	30,290	15,760	-	85,046		642,054			
United Way Worldwide dues		-	-	-	37,904	37,904		37,904			
Total expenses	\$ 230,	324 \$	155,465	\$ 38,524	\$ 37,904	\$ 462,717	\$	2,711,898			

United Way of Southern Kentucky, Inc. Statements of Functional Expenses (Continued)

For the year ended June 30, 2020

						F	rogram	Servi	ces					
							-		Со	mmunity				
		Fund	Kinc	dergarten	Volu	nteer	2-1-2	1		Impact	C	OVID-19		
	Dis	stribution	Re	adiness	Prog	gram	Cente	er	Δ	ctivities	Α	ctivities		Total
Expenses														
Allocations	\$	941,309	\$	-	\$	-	\$	-	\$	121,905	\$	83,812	\$	1,147,026
Less donor designations –	·	•											·	
net of fees and shrinkage		(79,541)		-		-		-		-		-		(79,541)
Subtotal		861,768		-		-		-		121,905		83,812		1,067,485
Salaries		45,197		23,560		962	93,	279		42,985		13,415		219,398
Fringe benefits		11,959		6,234		254	24,	680		11,374		3,549		58,050
Subtotal		57,156		29,794		1,216	117,	959		54,359		16,964		277,448
Payments to affiliates		582		304		12	1,	202		554		173		2,827
Dues/subscriptions		142		74		2		255		136		42		1,651
Supplies		910		129,181		18	1,	879		866		270		133,124
Utilities		2,137		802		33	9,	071		1,463		457		13,963
Marketing materials and programs		-		27,050		548	26,	724		4,814		7,649		66,785
Training		=		-		-		203		220		-		423
Insurance		911		474		19		930		867		271		5,472
Purchased services		3,399		2,999		39	32,	097		1,734		541		40,809
Repairs and maintenance		3,090		1,611		65	6,	923		2,939		917		15,545
Travel		137		362		-		523		515		-		1,537
Miscellaneous		544		283		12	-	126		517		719		3,201
Depreciation expense		1,279		666		27	2,	639		1,216		379		6,206
Subtotal		13,131		163,806		775	86,	572		15,841		11,418		291,543
United Way Worldwide dues		-		_				_		-				
Total expenses	\$	932,055	\$	193,600	\$	1,991	\$ 204,	531	\$	192,105	\$	112,194	\$	1,636,476

(Continued)

United Way of Southern Kentucky, Inc. Statements of Functional Expenses (Continued)

For the year ended June 30, 2020

Tor the year ended Julie 30, 2020			Su	pporting Service	S			
	Management and General	Fund	Raising	Marketing	UWW Dues	Total		tal Program I Supporting Services
Expenses								
Allocations	\$ -	\$	-	\$ -	\$ -	\$ _	\$	1,147,026
Less donor designations –								
net of fees and shrinkage	-		-	-	-	-		(79,541
Subtotal	-		-	-	-	-		1,067,485
Salaries	134,292		104,001	23,127	-	261,420		480,818
Fringe benefits	35,533		27,518	6,119	-	69,170		127,220
Subtotal	169,825		131,519	29,246	-	330,590		608,038
Payments to affiliates	1,731		1,340	298	-	3,369		6,196
Dues/subscriptions	423		327	72	-	822		2,473
Supplies	2,704		2,094	465	-	5,263		138,387
Utilities	4,572		4,440	1,388	-	10,400		24,363
Marketing materials and programs	6,486		18,469	24,987	-	49,942		116,727
Training	-		559	-	-	559		982
Insurance	2,710		2,097	466	-	5,273		10,745
Purchased services	17,230		4,196	933	-	22,359		63,168
Repairs and maintenance	9,184		7,111	1,582	-	17,877		33,422
Travel	426		3,739	475	-	4,640		6,177
Miscellaneous	6,944		1,252	278	-	8,474		11,675
Depreciation expense	3,800		2,942	654	-	7,396		13,602
Subtotal	56,210		48,566	31,598	-	136,374		427,917
United Way Worldwide dues					24,316	24,316		24,316
Total expenses	\$ 226,035	\$	180,085	\$ 60,844	\$ 24,316	\$ 491,280	\$	2,127,756

United Way of Southern Kentucky, Inc. Statements of Cash Flows

For the years ended June 30,	2021		2020
Operating Activities			
Change in net assets	\$ 16,024	\$	727,076
Adjustments to reconcile change in net assets to net			
cash provided by operating activities:			
Depreciation	12,935	1	13,602
Unrealized (gain) loss on investment securities, net	(394,141)	29,036
Changes in operating assets and liabilities:			
Decrease in contributions receivable, net	95,962		75,627
Decrease in prepaid expenses	5,123		1,125
Decrease (increase) in grant receivables	3,950)	(10,250)
Decrease (increase) in other receivables	185,267		(184,761)
(Decrease) increase in accounts payable	(30,649)	27,428
Decrease in accrued expenses	(412)	(4,146)
Increase (decrease) in allocations/designations payable	229,598	,	(282,677)
Increase in refundable advance	10,954	•	110,571
(Decrease) increase in deferred revenue	(2,750)	15,750
Net cash provided by operating activities	131,861		518,381
Investing Activities	(= 400		(47.460)
Purchase of property and equipment	(7,439	-	(17,468)
Proceeds from redemption and sale of investment securities	797,218		257,195
Purchase of investment securities	(1,263,813)	(591,364)
Nick cools and to to cool to a colt at	(474.024	,	(254 627)
Net cash used in investing activities	(474,034)	(351,637)
Not change in each and each equivalents	/2/2 172	`	166 744
Net change in cash and cash equivalents	(342,173	J	166,744
Cash and cash equivalents – beginning of year	782,899	ı	616,155
Cash and Cash equivalents Deginning of year	762,693		010,133
Cash and cash equivalents – end of year	\$ 440,726	\$	782,899

NOTE 1: DESCRIPTION OF THE ORGANIZATION

The United Way of Southern Kentucky, Inc. (the "Organization") is a non-profit organization incorporated in the State of Kentucky in 1956 and governed by a volunteer Board of Directors. The Organization is a multi-county enterprise serving Allen, Barren, Logan, Simpson, Warren, Butler, Edmonson, Hart, Metcalfe, and Monroe Counties. The mission of the Organization is "to be the leader in bringing together the resources to build a stronger, more caring community." Over the years, the Organization has evolved from that of a federated fund raiser or umbrella organization to one which identifies and addresses critical community problems. Shrinking financial resources and increased demand for human services have precipitated that change. Through a community-wide campaign, a local citizens' review process and a program of community education, the Organization acts as a catalyst to help the community identify and resolve health and human care problems.

NOTE 2: SIGNIFICANT ACCOUNTING POLICIES

Basis of Accounting

The accompanying financial statements have been prepared on the accrual basis of accounting in accordance with accounting principles generally accepted in the United States of America (U.S. GAAP). The Financial Accounting Standards Board (FASB) provides authoritative guidance regarding U.S. GAAP through the Accounting Standards Codification (ASC) and related Accounting Standards Updates (ASUs).

Use of Estimates

The preparation of U.S. GAAP financial statements requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and changes therein, and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates. Material estimates that are particularly susceptible to significant change in the near term relate to the determination of the allowance for uncollectible contributions receivable.

Cash and Cash Equivalents

Cash and cash equivalents include bank deposits and highly liquid debt instruments with original maturities of 90 days or less. The carrying amount reported in the statement of financial position approximates fair value.

Contributions Receivable

Contributions receivable are stated at unpaid balances, less an allowance for doubtful accounts. Contributions receivable are expected to be collected within a one year period. The Organization provides for losses on contributions receivable using the allowance method. The allowance is based on prior years' experience and management's analysis of contributions

NOTE 2: SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

Contributions Receivable (Continued)

It is the Organization's policy to charge off uncollectible contributions receivable when management determines the receivable will not be collected.

Promises to Give

Unconditional promises to give are recognized as revenues in the period received and as assets, decreases of liabilities, or expenses depending on the form of the benefits received. Conditional promises to give are recognized only when the conditions on which they depend are substantially met and the promises become unconditional.

Investments

The Organization reports investments in equity securities with readily determinable fair values and all investments in debt securities at their fair values in the Statement of Financial Position. Unrealized gains and losses are included in the change in net assets in the accompanying Statement of Activities. Investment income and gains restricted by donors are reported as increases in net assets without donor restrictions if the restrictions are met (either a stipulated time period ends, or a purpose restriction is accomplished) in the reporting period in which the income and gains are recognized.

Property and Equipment

All acquisitions of property and equipment in excess of \$1,500 and all expenditures for maintenance, renewals, and betterments that materially prolong the useful lives of assets are capitalized. Repairs and maintenance are expensed as incurred. Property and equipment are carried at cost or, if donated, at the approximate fair value at the date of donation. Depreciation is computed using the straight-line method. Estimated useful lives used in computing depreciation are as follows:

Land Not depreciated
Building and grounds 15-40 years
Equipment 3-15 years

Allocations and Grants Payable

Allocations and grants are recorded as expense during the year of approval.

Donor Designations

Donor-designated contributions are not revenue when pledged or received or expensed when allocated. Donor designations are considered agent transactions in which the Organization is the agent through which donors make contributions to specific donees.

NOTE 2: SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

Refundable Advance

The Organization has received Small Business Administration Payment Protection Program (PPP) loans during the COVID-19 pandemic and has accounted for these PPP loans as refundable advances in accordance with ASU 2018-08, Not-for-Profit Entities (Topic 958): Clarifying the Scope and the Accounting Guidance for Contributions Received and Contributions Made. Once the conditions for forgiveness have been met, these PPP loans will be treated as contribution revenue. As of June 30, 2021, \$110,571 of these loans have been recognized as revenue and \$121,525 as a refundable advance.

Deferred Revenue

Deferred revenue arises when assets are recognized before revenue recognition criteria have been satisfied. Activities, which are exchange transactions, received before the intended purposes are met are recorded as deferred revenue.

Net Assets

The Organization reports information regarding its financial position and activities according to two classes of net assets that are based upon the existence or absence of restrictions on use that are placed by its donors: net assets without donor restrictions and net assets with donor restrictions.

Net assets without donor restrictions are resources available to support operations and not subject to donor restrictions. The only limits on the use of net assets without donor restrictions are the broad limits resulting from the nature of the Organization, the environment in which it operates, the purposes specified in its corporate documents and its application for tax-exempt status, and any limits resulting from contractual agreements with creditors and others that are entered into in the course of its operations. The governing board has designated, from net assets without donor restrictions, amounts for the endowment. These net assets generally result from revenues generated by receiving contributions that have no donor restrictions, providing services, and receiving interest from operating investments, less expenses incurred in providing program-related services, raising contributions, and performing functions.

Net assets with donor restrictions are resources that are subject to donor-imposed restrictions. Some restrictions are temporary in nature, such as those that are restricted by a donor for use for a particular purpose or in a particular future period. These net assets result from gifts of cash and other assets that are received with donor stipulations that limit the use of the donated assets, either temporarily or permanently, until the donor restriction expires, that is until the stipulated time restriction ends or the purpose of the restriction is accomplished, the net assets are restricted.

NOTE 2: SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

Net Assets (Continued)

When a donor's restriction is satisfied, either by using the resources in the manner specified by the donor or by the passage of time, the expiration of the restriction is reported in the financial statements by reclassifying the net assets from net assets with donor restrictions to net assets without donor restrictions.

Revenue Recognition

Contributions, governmental support, and grants are recognized when cash, other assets, an unconditional promise to give, or notification of a beneficial interest is received. Contributions are recognized as increases in net assets without donor restrictions and net assets with donor restrictions, depending on the existence or nature of any donor restrictions.

The Organization reports gifts of cash and other assets as restricted support if they are received with donor stipulations that limit the use of the donated assets. When a donor restriction expires, that is, when a stipulated time restriction ends or purpose restriction is accomplished, with donor restrictions net assets are reclassified to without donor restrictions net assets and reported in the statement of activities as net assets released from restrictions.

The Organization reports land, buildings and equipment as unrestricted support unless explicit donor stipulations specify how the donated assets must be used. Gifts of long-lived assets with explicit restrictions that specify how the assets are to be used and gifts of cash or other assets that must be used to acquire long-lived assets are reported as restricted support. Absent explicit donor stipulations about how long those long-lived assets must be maintained, the Organization reports expirations of donor restrictions when the donated or acquired long-lived assets are placed in service. Donated assets are reported at fair market value as of the date of the gift.

All contributions are considered to be available for unrestricted use unless specifically restricted by the donor. Amounts received that are designated for future periods or restricted by the donor for specific purposes are reported as restricted support that increases that net asset class. However, if a restriction is fulfilled in the same time period in which the contribution is received, the Organization reports the support as unrestricted. Unconditional promises to give that are expected to be collected within one year are recorded at net realizable value.

NOTE 2: SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

Revenue Recognition (Continued)

Conditional promises to give are not recognized until the conditions on which they depend have been substantially met or the donor has explicitly released the restriction. Contributions, governmental, support, and grants received with donor-imposed restrictions that are met in the same year in which they are received are classified as net assets without donor restrictions. For conditional contributions, governmental support, and grants, any unused funds at June 30, 2021 and 2020 are recorded as a refundable advance if allowed to be retained and used in a future period, or recorded as due to the governmental department, agency, or grantor if required to be returned.

Donated Assets

Donated investments and other noncash donations are recorded as contributions at their estimated fair values at the date of donation. Noncash transactions include contributions in-kind recorded at fair value.

Donated Services

Donated services are recognized as contributions if the services (a) create or enhance nonfinancial assets or (b) require specialized skills, are performed by people with those skills, and would otherwise be purchased by the Organization. Volunteers also provided fund-raising services throughout the year that are not recognized as contributions in the financial statements since the recognition criteria were not met.

Functional Allocation of Expenses

The Organization will apply expenses to functional areas based on the best information possible. Most expenses will be allocated according to the functional time sheet. Other direct expenses will be allocated to the appropriate function. The Organization uses the following categories for reporting functional expenses:

Program Services

▶ Fund Distribution — Includes recruitment and training of volunteers to evaluate and make recommendations as to the level of funding specific nonprofit organizations receive, as well as consulting with boards of directors and staffs of community charities during the distribution of funds process. Evaluates programs to determine how the Organization's donor dollars will be invested; monitors programs to ensure accountability and measures results and outcomes; includes actual funding to non-profit organizations based on the policies and procedures mentioned above.

NOTE 2: SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

Functional Allocation of Expenses (Continued)

Program Services (Continued)

- ▶ **Kindergarten Readiness** Program designed to minimize barriers that prevent children from reaching their greatest potential with focus on engaging the community around early childhood education, concentration on building skills young children need to enter school ready to succeed. Specifically, the program will collect and distribute age-appropriate books for children, through the Dolly Parton Imagination Library.
- ▶ Volunteer Program Includes programming, which links individuals in each community with volunteer opportunities and coordinates activities and events to bring volunteer resources to community agencies and programs.
- ▶ 2-1-1 Center Provides callers with quick, easy, confidential, and free access to information about health and human services in the 10-county BRADD region. Professional Information and Referral Specialists work with callers to assess their needs, determine their options, provide appropriate programs/services, give support, intervene in crisis situations, and advocate for the caller as needed. Instead of multiple calls leading to dead ends, with one call to 2-1-1 people can reach a trained specialist who assesses a caller's full scope of needs and matches them to the right services for everyday needs such as food, housing, utilities, or transportation.
- ▶ Community Impact Activities Includes research aimed at identification and resolution of community problems that impact the quality of life in the community; provides information and education to the public regarding the community's most critical human needs; analyzes and reviews human services agencies and programs to ensure they are meeting the most critical community needs. Also includes funds for community capacity building activities either directly, or through partnership with other funders, to strengthen the community's ability to address service needs in the areas of Education (kindergarten readiness, college and career readiness), Income (workforce development), Health (access to affordable health care, safe home and community), and Safety Net (transportation, access to basic needs). Other activities include food drives and day of caring activities.
- ▶ COVID-19 Activities New in 2020 as a result of the pandemic. Received additional funds specifically to address needs of the community impacted by the health and economic effects.

NOTE 2: SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

Supporting Services

- ▶ Management and General Includes oversight board meetings, business management, executive direction and planning, personnel and office management, accounting and bookkeeping, general record keeping and file maintenance, budgeting, financing, soliciting revenue from exchange transactions and all management and administration except for direct conduct of program services or fund raising activities.
- ▶ Fund Raising Includes publicizing and conducting fund raising campaigns, maintaining donor mailing lists, conducting special fund raising events, preparing and distributing fund raising manuals, instructions and other materials, and conducting other activities involved with soliciting contributions from individuals, foundations, governments and others. Also includes the recruitment, training and development of volunteers to solicit donations from corporations and individuals to fund operating and allocation expenses.
- ▶ Marketing Includes general distribution of public information about United Way of Southern Kentucky and raises awareness of United Way's mission.
- ▶ **UWW Dues** Includes the dues charged by the national office of the United Way Worldwide.

Advertising

The Organization uses advertising to promote its programs among the audiences it serves. The production costs of advertising are expensed as incurred. During the years ended, June 30, 2021 and 2020 advertising costs totaled \$50,842 and \$29,070, respectively.

Income Taxes

Under section 501(c)(3) of the Internal Revenue Code, the Organization is exempt from taxes on income other than unrelated business income. There was no unrelated business taxable income for the years ended June 30, 2021 and 2020.

The Organization utilizes the accounting requirements associated with uncertainty in income taxes using the provisions of Financial Accounting Standards Board (FASB) ASC 740, Income Taxes. Using that guidance, tax positions initially need to be recognized in the financial statements when it is more-likely-than-not the positions will be sustained upon examination by the tax authorities. It also provides guidance for de-recognition, classification, interest and penalties, accounting in interim periods, disclosure and transition. As of June 30, 2021 and 2020, the Organization has no uncertain tax provisions that qualify for recognition or disclosure in the financial statements.

NOTE 2: SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

Reclassifications

Certain reclassifications were made to prior year balances to conform with current year presentation.

Subsequent Events

The Organization has evaluated subsequent events through the date the financial statements were available to be issued, November 18, 2021. No subsequent events occurring after this date have been evaluated for inclusion in these financial statements.

NOTE 3: LIQUIDITY AND FINANCIAL ASSET AVAILABILITY

The Organization maintains its financial assets primarily in cash and cash equivalents and investments to provide liquidity to ensure funds are available as the Organization's expenditures come due. The following reflects the Organization's financial assets as of the statement of financial position date, reduced by amounts not available for general use within one year of the statement of financial position date because of contractual or donor-imposed restrictions.

Financial assets, at year-end	\$ 4,413,094	\$ 4,179,712
Less those not available for general expenditures within one year,		
Restricted by donor with time or purpose restrictions	(635,135)	(1,169,068)
Board designations	(121,259)	(89,873)
Financial assets available to meet cash needs for general expenditures		
within one year	\$ 3,656,700	\$ 2,920,771

Financial assets at year end as noted in the above schedule exclude property and equipment and prepaid expenses.

NOTE 4: INVESTMENTS

Investments in marketable securities consist of the following:

					t Unrealized opreciation
June 30, 2021	Cost	М	arket Value	(D	epreciation)
Cash management funds	\$ 103,153	\$	103,153	\$	-
Mutual funds - equities	1,309,667		1,768,096		458,429
Mutual funds - bonds	1,265,805		1,298,807		33,002
Total investments	\$ 2,678,625	\$	3,170,056	\$	491,431

June 30, 2020	Cost	М	arket Value	A	et Unrealized Appreciation Depreciation)
Cash management funds Mutual funds - equities Mutual funds - bonds	\$ 190,643 943,122 1,078,266	\$	190,643 1,009,107 1,109,572	\$	65,985 31,306
Total investments	\$ 2,212,031	\$	2,309,322	\$	97,291

Investment return is recapped as follows:

For the years ended June 30,	2021 20			2020
Investment return is summarized as follows:				
Dividend/Interest income	\$	47,183	\$	57,302
Net realized/unrealized gains		442,683		2,400
Investment return designated for current operations	\$	489,866	\$	59,702

NOTE 5: PROPERTY AND EQUIPMENT

Property and equipment consist of the following:

June 30,		2021	2020
Land	\$	26,000 \$	26,000
Buildings and improvements		348,881	341,441
Equipment		126,199	126,327
Total property and equipment		501,080	493,768
Less: accumulated depreciation		(316,321)	(303,513)
	_		
Property and equipment, net	\$	184,759 \$	190,255

Depreciation expense for the years ended June 30, 2021 and 2020 was \$12,935 and \$13,602, respectively.

NOTE 6: PENSION PLAN

The Organization has established a defined contribution pension plan for the benefit of its employees. The plan is non-contributory and is administered by Mutual of America. Under the plan, 7% of the employee's salary is contributed to an account for each individual employee and accrued for their benefit. An employee must have one year of service with any non-profit Health and Human Service organization before they can participate in the plan and three years of United Way service to become fully vested under the plan. During the years ended June 30, 2021 and 2020, the Organization contributed \$37,752 and \$33,432 to the plan, respectively.

NOTE 7: UNITED WAY PARTNER AGENCIES

The Organization has entered into agreements with United Way Agencies in Southern Kentucky to provide funding to these approved agencies. During the years ended June 30, 2021 and 2020, the Organization made payments to these affiliated agencies of \$1,100,408 and \$861,768, respectively.

NOTE 8: NET ASSETS

A summary of net assets without donor restrictions follows:

June 30,	2021	2020
Undesignated Board designated:	\$ 2,479,074	\$ 1,960,503
Endowments	121,259	89,873
Total net assets without donor restrictions	\$ 2,600,333	\$ 2,050,376

A summary of net assets with donor restrictions follows:

June 30,	2021		2020
Time restricted	\$ 45,000	\$	46,200
Purpose restricted			
Restricted for 2-1-1 Center	177,821		136,608
Restricted for kindergarten readiness	372,636		660,402
Restricted for COVID-19 Crisis	-		314,197
Restricted H4H for DPIL	39,678		11,661
Total net assets with donor restrictions	\$ 635,135	\$ 1	.,169,068

NOTE 9: ENDOWMENT

The Organization has an Endowment Fund Agreement ("Agreement") originally established with the Community Foundation of South Central Kentucky, Inc. ("Foundation") to create the "United Way Endowment Fund". The objective of the Endowment Fund is to provide support for various services and programs of the Organization to be administered through the Board of Directors.

The Endowment Fund was established with an initial transfer of \$10,000 from the Organization's without donor restrictions net assets and is intended to include any other properties that later may be transferred to the Endowment Fund from either without donor restrictions contributions or additional transfers of without donor restrictions net assets, as approved by the Board. Until July 2019, the assets were held by the Foundation, acting in a fiduciary capacity, and all investment decisions and services are provided by the Foundation. The Foundation invested in a variety of certificates of deposits, mutual funds, bonds, and common stocks. Beginning July 2019, the Endowment Fund was transferred to US Bank for management investment purposes.

NOTE 9: ENDOWMENT (CONTINUED)

Investments are exposed to various risks such as interest rate risk, credit risk, and market risk. Due to the level of risk associated with certain investments, it is at least reasonably possible that changes in the values of investments will occur in the near term and that such changes could materially affect the amounts reported in the accompanying statement of financial position. Income and principal from the Endowment Fund will be applied to any service, program or other need of the Organization, the application and expense of which will be at the sole discretion of the Organization's Board. Rate of return and spending policies have not been adopted by the Organization's Board. As of June 30, 2021 and 2020, the Organization is pursuing other funding sources to increase the endowment fund. The fair market value of the endowment fund at June 30, 2021 and 2020 was \$121,259 and \$89,873, respectively.

For the years ended June 30, 2021 and 2020, the Organization had the following Board designated endowment related activities all of which is Without Donor Restrictions:

For the years ended June 30,	2021	2020
Endowment fund, beginning balance	\$ 89,873 \$	37,465
Investment income	1,772	1,674
Realized gain/loss on sale	4,508	10,377
Net appreciation (depreciation)	25,106	(9,643)
Total investment return	31,386	2,408
Contributions to endowment	-	50,000
Amounts appropriated for expenses	-	
Endowment fund, ending balance	\$ 121,259 \$	89,873

NOTE 10: FAIR VALUE MEASUREMENTS

Fair value is the exchange price that would be received for an asset or paid to transfer a liability (exit price) in the principal or most advantageous market for the asset or liability in an orderly transaction between market participants on the measurement date. There are three levels of inputs that may be used to measure fair values:

Level 1: Quoted prices (unadjusted) for identical assets or liabilities in active markets that the entity has the ability to access as of the measurement date.

Level 2: Significant other observable inputs other than Level 1 prices, such as:

- Quoted prices for similar assets or liabilities in active markets;
- Quoted prices for identical or similar assets or liabilities in inactive markets;
- Inputs, other than quoted prices, that are:
 - observable; or
 - can be corroborated by observable market data.

If the asset or liability has a specified (contractual) term, the Level 2 input must be observable for substantially the full term of the asset or liability.

Level 3: Inputs to the valuation methodology are unobservable and significant to the fair value measurement.

The asset or liability's fair value measurement level within the fair value hierarchy is based on the lowest level of any input that is significant to the fair value measurement. Valuation techniques maximize the use of relevant observable inputs and minimize the use of unobservable inputs.

Following is a description of the valuation methodologies used for assets measured at fair value. There have been no changes in the methodologies used at June 30, 2021 and 2020.

Investment Securities

Valued primarily by independent third party pricing services under the market valuation approach that include, but not limited to, the following inputs:

- Marketable equity securities and mutual funds are priced utilizing real-time data feeds from active market exchanges for identical securities.
- ▶ Government-sponsored agency debt securities, obligations of states and political subdivisions, corporate bonds, and other similar investment securities are priced with available market information through processes using benchmark yields, matrix pricing, prepayment speeds, cash flows, live trading data, and market spreads sourced from new issues, dealer quotes, and trade prices, among others sources.

NOTE 10: FAIR VALUE MEASUREMENTS (CONTINUED)

The preceding methods described may produce a fair value calculation that may not be indicative of net realizable value or reflective of future fair values. Furthermore, although the Organization believes its valuation methods are appropriate and consistent with other market participants, the use of different methodologies or assumptions to determine fair value of certain financial instruments could result in different fair value measurements at the reporting date.

Investment securities are the Organization's only statement of financial position item that meets the disclosure requirements for instruments measured at fair value on a recurring basis.

As of June 30, 2021, fair value measurements were as follows:

Fair Value Measurements at June 30, 2021 Using

			Qı	uoted Prices		Significant	
				in Active		Other	Significant
			Ν	/larkets for	(Observable	Unobservable
	F	air Value	Ide	ntical Assets		Inputs	Inputs
Description	Jur	ne 30, 2021	(Level 1)		(Level 2)		(Level 3)
Cash management funds	\$	103,153	\$	103,153	\$	-	\$ -
Mutual funds - equities		1,768,096		1,768,096		-	-
Mutual funds - bonds		1,298,807		1,298,807		_	
Investments at fair value	\$	3,170,056	\$	3,170,056	\$	-	\$ -

As of June 30, 2020, fair value measurements were as follows:

Fair Value Measurements at June 30, 2020 Using

			in Active			Significant Other Observable		Significant Unobservable
		air Value		entical Assets		Inputs		Inputs
Description	Jur	ne 30, 2020	(Level 1)		(Level 2)		(Level 3)	
Cash management funds	\$	190,643	\$	190,643	\$	-	\$	-
Mutual funds - equities		1,009,107		1,009,107		-		-
Mutual funds - bonds		1,109,572		1,109,572		-		-
Investments at fair value	\$	2,309,322	\$	2,309,322	\$	-	\$	<u>-</u>

NOTE 10: FAIR VALUE MEASUREMENTS (CONTINUED)

Changes in Fair Value Levels

The availability of observable market data is monitored to assess the appropriate classification of financial instruments within the fair value hierarchy. Changes in economic conditions or model-based valuation techniques may require the transfer of financial instruments from one fair value level to another. In such instances, the transfer is reported at the beginning of the reporting period.

Management evaluated the significance of transfer between levels based upon the nature of the financial instrument and size of the transfer relative to total assets. For the year ended June 30, 2021, there were no significant transfers in or out of Levels 1, 2 or 3.

NOTE 11: CONCENTRATIONS OF CREDIT RISK

The Organization has concentrations of credit risk in contributions receivable. The collection of outstanding contributions is heavily dependent upon the economic stability of local industries.

The Organization has cash in financial institutions that is insured by the Federal Deposit Insurance Corporation (FDIC) up to \$250,000 at each institution for the bank accounts. At various times throughout the year, the Organization may have cash balances at financial institutions that exceed the insured amount. Management does not believe this concentration of cash results in a high level of custodial credit risk for the Organization.

NOTE 12: CONTINGENCIES

The Organization receives funding from local government agencies and private contributions some which are designated for special purposes. For government agency contributions, if, based on the grantor's review, the funds were not used for their intended purposes, the grantors may request refunds of monies advanced. The amounts of such future refunds, if any, are not expected to be significant. Continuation of the Organization's programs is predicated upon the satisfaction of the various donors that the funds they provide are being spent as intended and upon their intent to continue their programs.

NOTE 13: PAYCHECK PROTECTION PROGRAM

In May 2020, in response to the global pandemic, the Organization applied for and received a \$110,571 loan through the Paycheck Protection Program under the CARES Act. The Organization applied for forgiveness of \$110,571 of the debt and recorded the amount as PPP loan forgiveness income during 2021. On May 13, 2021, the Organization received notice that the \$110,571 and related interest had been forgiven.

In April 2021, in response to the continued global pandemic, the Organization applied for and received a \$121,525 loan through the Paycheck Protection Program under the CARES Act. The loan is recorded as a refundable advance of \$121,525 as of June 30, 2021.

NOTE 14: UNCERTAINTY

In March 2020, the World Health Organization made the assessment that the outbreak of a novel coronavirus (COVID-19) can be characterized as a pandemic. As a result, uncertainties have arisen that may have a significant negative impact on the operating activities and results of the Organization. The occurrence and extent of such an impact will depend on future developments, including (i) the duration and spread of the virus, (ii) government quarantine measures, (iii) voluntary and precautionary restrictions on travel or meetings, (iv) the effects on the financial markets, and (v) the effects on the economy overall, all of which are uncertain.



THOUGHT LEADERSHIP

JOIN OUR CONVERSATION



We know that some information that makes perfect sense to a CPA may not be as clear to our clients. Therefore, we produce original content in the form of articles, videos, white papers, webinars, and more to provide timely, down-to-earth translations of complex subjects. We publish this original content on CRIcpa.com and across all our many social channels.

FOLLOW CRI ON SOCIAL MEDIA @CRICPA











SUBSCRIBE TO THE CRI E-NEWSLETTER

CRICPA.COM/NEWSLETTER-SIGNUP



IT FIGURES: THE CRI PODCAST

Created to provide insight into the latest developments and regulations in the accounting and finance space, It Figures is an accounting and advisory focused podcast for business and organization leaders, entrepreneurs, and anyone who is looking to go beyond the status quo.

Listen on Apple Podcasts, Spotify, iHeart Radio, and more. itfigurespodcast.com



CRI'S CEO ACTION FOR DIVERSITY AND INCLUSION

Carr, Riggs & Ingram is committed to fostering an inclusive and diverse place for all employees to work in and engage. When our managing partner and chairman, Bill Carr, signed the CEO Action for Diversity & Inclusion™ pledge, he made a public commitment to building a productive, diverse, and inclusive workplace. Learn more about CRI's commitment to Diversity and Inclusion.

CARR, RIGGS & INGRAM CRIcpa.com