

# IMPACT STRATEGIES



## Education

- Kindergarten Readiness
- College and Career Readiness

Annual Region Wide Investment: \$498,270



## Health

- Access to Affordable Health
- Safe Home and Community

Annual Region Wide Investment: \$260,138



## Income

- Workforce Development

Annual Region Wide Investment: \$29,600



## Safety Net

- Transportation
- Access to Basic Needs

Annual Region Wide Investment: \$176,807



Additional Summer Investments: \$22,000

Donor Specified Gifts to Partner Agencies: \$3,699



## Our Mission

To be the leader in bringing together the resources to build a stronger, more caring community.



## Contact Us



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BE A  
*Hero*  
IN OUR COMMUNITY

# TORNADO Response and Recovery EFFORTS

AFTER THE DECEMBER TORNADOS, WE IMMEDIATELY WENT TO WORK AIDING THOSE IN OUR COMMUNITY.

ALTHOUGH THIS IS NOT A COMPLETE LIST, HERE ARE SOME OF THE WAYS WE HAVE ASSISTED THOSE IN NEED DURING THIS TIME.

THANKS TO YOUR GENEROSITY, WE ARE CONTINUING TO SUPPORT LONG TERM RECOVERY.



ANSWERED HUNDREDS OF CALLS FROM TORNADO VICTIMS, AS THE 2-1-1 CONTACT CENTER VOLUME INCREASED MORE THAN 78% IN THE WEEKS FOLLOWING THE TORNADO



LAUNCHED A CRISIS AND RECOVERY FUND TO AID IN THE LONG TERM RECOVERY OF RESIDENTS IN OUR SERVICE AREA



PROVIDED GIFT CARDS TO THE DISASTER RECOVERY CENTER TO HELP AID THOSE DISPLACED



ASSISTED WITH COORDINATING EMERGENCY FEEDING PROGRAMS



HELPED INDIVIDUALS AND FAMILIES TRANSITION FROM EMERGENCY SHELTERS TO HOTELS



COORDINATED DISASTER CASE MANAGEMENT PROGRAM WHICH LINKED SURVIVORS WITH AVAILABLE SERVICES AND ASSISTANCE



RECRUITED AND PARTICIPATED IN THE BUILDING BLITZ ALONG WITH HABITAT FOR HUMANITY

## TOP 5 REASONS TO GIVE

### 1 WE ARE COMMITTED TO THIS COMMUNITY

The programs we support, our partners, supporters, and the people we serve are local.

### 2 AMPLIFYING YOUR IMPACT

Contributions to United Way of Southern Kentucky are really investments into 43 local nonprofit programs.

### 3 RESEARCH ON YOUR BEHALF

Nonprofit agency requests for funding are reviewed by nearly 100 local volunteers annually, to ensure your gift is invested where it will have the most impact.

### 4 TRANSPARENCY

Our fiscal management is recognized by Charity Navigator as one of the nation's largest and cost-efficient nonprofit charities.

### 5 INVESTING IN THE COMMUNITY IS EASY

Payroll deductions through automatic monthly payments, cash, check, or debits. No matter how you choose to give, the process is simple, but the impact is great.



This past year has been unlike any other. From the pandemic to natural disasters, it has been a challenging season for our region. But we still remain focused on making this a place where all people have a safe and affordable place to call home. Where all kids get a great education that's preparing them for life. Where healthy food is abundant at everyone's table. Individuals are gaining skills and making connections to live fulfilling lives. We roll up our sleeves and lend a hand to build strong schools and strong neighborhoods.

UNITED, we're fighting to make sure every voice is heard and systems are changing for the better. Because we believe in the potential of every person, and when we Live United, there's no limit to what's possible.

Will you step  
forward and be a  
**HERO**  
IN OUR COMMUNITY?

Whether it is contributing through payroll deductions, giving to ensure a child receives a book through the Dolly Parton Imagination Library, telling others about 2-1-1, lending your time, volunteering to help build a house on the Day of Caring, or any other way - you make a difference!

HOW WILL YOU GIVE HOPE TODAY?

