



Hope
Begins Here

IMPACT STRATEGIES



Education

- Kindergarten Readiness
- College and Career Readiness

2021-2022 Region Wide Investment: \$493,802



Health

- · Access to Affordable Health
- Safe Home and Community

2021-2022 Region Wide Investment: \$264,540



Income

• Workforce Development

2021-2022 Region Wide Investment: \$37,840



Safety Met

- Transportation
- Access to Basic Needs

2021-2022 Region Wide Investment: \$209,871



Additional Summer 2021 Investments: \$83,830

Donor Specified Gifts to Partner Agencies: \$30.845



Our Mission

To be the leader in bringing together the resources to build a stronger, more caring community.

Contact Us



1110 College Street, Bowling Green, Ky 42101





270-843-3205 / info@uwsk.org / www.uwsk.org

COVID-19 Crisis Fund RESPONSE IMPACT

DUE TO THE GENEROSITY OF COMPANIES, ORGANIZATIONS, AND INDIVIDUALS, OVER \$424,000+ HAS BEEN RAISED AND DISTRIBUTED TO ASSIST THOSE IN NEED



38,952 TOTAL INDIVIDUALS SERVED



\$290,392

INVESTED TO ASSIST WITH RENT, MORTGAGE, & UTILITY NEEDS



\$66,500

INVESTED TO ASSIST WITH FOOD NEEDS



\$65,252

INVESTED TO ASSIST WITH PERSONAL PROTECTIVE EQUIPMENT & CLEANING SUPPLIES



\$2,500

TO ASSIST WITH TECHNOLOGY NEFDS

TOP 5 REASONS TO GIVE

WE ARE COMMITTED TO THIS COMMUNITY

The programs we support, our partners, supporters, and the people we serve are local.



AMPLIFYING YOUR IMPACT

Contributions to United Way of Southern Kentucky are really investments into 49+ local nonprofit programs.



RESEARCH ON YOUR BEHALF

Nonprofit agency requests for funding are reviewed by nearly 100 local volunteers, annually, to ensure your gift is invested where it will have the most impact.



TRANSPARENCY

Our fiscal management is recognized by Charity Navigator as one of the nation's largest and cost-efficient nonprofit charities.



INVESTING IN THE COMMUNITY IS EASY

Payroll deductions through automatic monthly payments, cash, check, or debits. No matter how you choose to give, the process is simple, but the impact is great.





























born**learning**

TOGETHER, we're making this a place where all people have a safe and affordable place to call home. Where all kids get a great education that's preparing them for life. Where healthy food is abundant at everyone's table. Individuals are gaining skills and making connections to live fulfilling lives. We roll up our sleeves and lend a hand to build strong schools and strong neighborhoods.

UNITED, we're fighting to make sure every voice is heard and systems are changing for the better. Because we believe in thepotential of every person and when we Live United, there's no limit to what's possible.

With your help Hope Happens

Whether it is contributing through payroll deductions to influence the condition of all, giving to ensure a child receives a book through the Dolly Parton Imagination Library, lending your time and volunteering at a long term care facility for Day of Caring, or any other way - you make a difference!

HOW WILL YOU GIVE HOPE TODAY?