

WHEN WE COME TOGETHER, ANYTHING IS POSSIBLE.



UNITED WAY
OF SOUTHERN KENTUCKY

2013-2014 ANNUAL REPORT



UNITED WAY WORLDWIDE MOVEMENT

United Way is a global network currently represented in 45 countries and territories across the world, comprised of nearly 1,800 local community based organizations. United Way works to advance the common good by creating opportunities for a better life for all. United Way recruits the people and organizations who bring the passion, expertise and resources needed to get things done. **LIVE UNITED®** is a call to action for everyone to become part of the change through giving, advocating or volunteering.

United Ways across the globe bring diverse people and resources together to address the most urgent issues facing their communities. Because of the unique conditions in each community, the issues United Ways address are determined locally. Through unique partnerships and approaches, United Ways mobilize resources beyond the dollars that are pledged through their fundraising efforts. Community partners often include schools, government policy makers, businesses, organized labor, financial institutions, voluntary and neighborhood associations, community development corporations, and the faith community.

To advance the common good and mobilize the caring power of communities around the world, United Way will:

- Ignite a worldwide social movement, and thereby mobilize millions to action - to **give**, **advocate** and **volunteer** to improve the conditions in which they live;
- Galvanize and connect all sectors of society — individuals, businesses, non-profit organizations and governments — to create long-term social change that produces healthy, well-educated and financially-stable individuals and families;
- Raise, invest and leverage billions of dollars annually in philanthropic contributions to create and support innovative programs and approaches to generate sustained impact in local communities; and
- Hold ourselves accountable to this cause through our steadfast commitment to continually measure — in real terms — improvements in advancing the common good.

Dear Supporters,

It has been an honor and privilege to serve this past year as Chairman of the United Way of Southern Kentucky Board of Directors. I have learned so much about the great work being done on a daily basis by the individuals associated with UWSK and continue to be inspired by the support of our fellow community members, businesses and organizations.

I hope the information contained in this report impresses you, encourages you and challenges you. The level of services provided is evidence that your time, talent and resources are having a positive impact on our community. I hope you are encouraged to see from this information that all of us who are United Way of Southern Kentucky are making a positive difference. Finally, I hope the information in this Annual Report will challenge all of us to do more to meet the needs of every member of our community, whatever those needs may be.

On behalf of the Board of Directors I want to express our sincere thanks to you for your willingness to Give, Advocate and Volunteer. Much has been done over the last year, but there is much left to accomplish next year

and the years ahead. Perhaps this quote from Ralph Waldo Emerson best sets the stage for all of us, "What lies behind us and what lies before us are small matters compared to what lies within us."

Thanks,

Joe Tinius

Chairman of the Board



Dear Supporters,

Thank you for your partnership with United Way of Southern Kentucky.

Inside these pages you'll find information about some of the transformative work that took place in our communities because of the commitment of great United Way partners.

Through our combined efforts last year, thousands of individuals, organizations and community resources provided over 55,000 health and human services to more than 1 in 5 people living in Southern Kentucky. Goals continued to be advanced in achieving greater educational success, building stronger financial futures, and living healthier lives. And the collective power of donors and volunteers were mobilized to take action and improve lives for tens of thousands of people in need.

Looking ahead, you have my commitment that United Way will continue to strengthen our partnership through the work we do and that we will actively seek

to engage new partners in our shared hopes and dreams. By partnering together, we will "advance the common good for all"... and that's what it means to LIVE UNITED.

Thanks,

Steve Wallace

President & CEO



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OUR MISSION

To be the leader in bringing together the resources to build a stronger, more caring community.

GIVE.

Without the financial support of thousands of individuals and hundreds of companies, United Way's work in Southern Kentucky would not be possible. The generosity extended annually through these donations serve as the foundation from which United Way is able make distinctive impact in peoples' lives. United Way is proud to partner with each company and its employees as an investment in the future of our community.

**8131 DONORS GAVE \$1,786,971 THROUGH
185 WORKPLACE CAMPAIGNS**

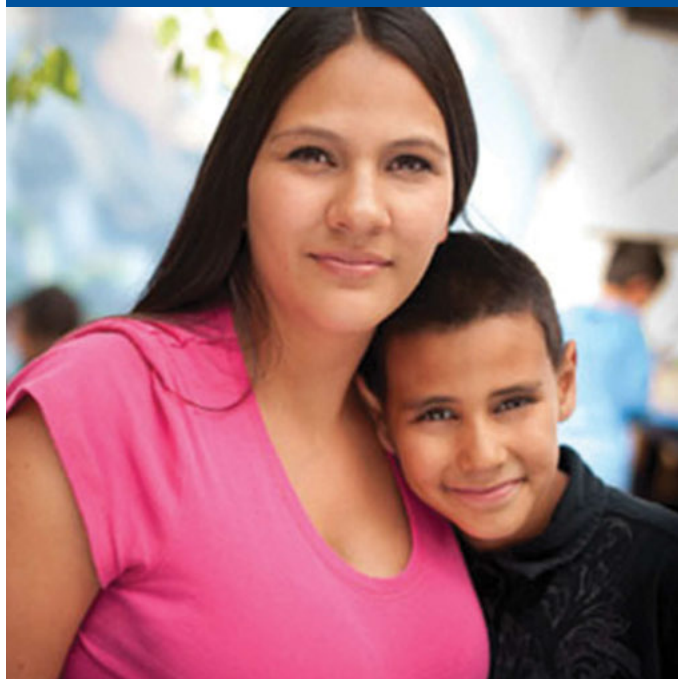
TOP 50 WORKPLACE CAMPAIGNS

1. Logan Aluminum
2. Fruit of the Loom
3. UAW-GM Corvette Assembly
4. U.S. Bank Area-Wide
5. Trace Die Cast
6. Hill's Pet Nutrition
7. Western Kentucky University
8. Warren RECC
9. J.M. Smucker Company
10. Georgia Pacific - Dixie
11. Warren County Public Schools
12. RR Donnelley
13. Bowling Green Metalforming
14. Greenview Regional Hospital
15. BKD LLP
16. LORD Corporation
17. Country Oven Bakery
18. Emerson Electric
19. Ventra Plastics
20. United Parcel Service
21. Bowling Green Municipal Utilities
22. Martin Automotive Group
23. Warren County Water District
24. Citizens First Bank Area-Wide
26. BB&T Bowling Green
27. Allen County Schools
28. City of Bowling Green
29. Atmos Energy
30. Bowling Green Independent Schools
31. English Lucas Priest & Owsley LLP
32. Halton Group Americas
33. Hilliard Lyons
34. Berry Plastics
35. Macy's
36. Target
37. Jim Johnson Auto Group
38. NHK of America Suspension Components
39. AT&T
40. Housing Authority of Bowling Green
41. Federal Mogul
42. Kentucky Legal Aid
43. American Bank & Trust
44. 3A Composites
45. WBKO
46. Community Action of Southern Kentucky
47. Canteen
48. Charles Moore Insurance Agency
49. South Central Bank of Bowling Green
50. Bando USA

INVESTING IN IMPACT

Examples of funding included:

- \$387,795 invested in **Poverty** through legal assistance for low income families, feeding & homeless programs, medical assistance for the working poor, and in-home care for the terminally ill.
- \$288,816 invested to impact **Personal Abuse** through domestic violence crisis services, low-income child care, child advocacy in court, and rape prevention education.
- \$178,867 invested in **Senior Services** for advocacy for nursing home residents, benefits counseling, and paid volunteer programs.
- \$153,166 invested to combat **Substance Abuse**.
- \$138,381 invested in **Youth Development** programs including mentoring and after-school programs.
- \$52,533 invested in **Literacy**.
- \$22,073 invested to help treat and diagnose **Disabilities**.



SPECIAL EVENTS

U.S. BANK BALLOONS, TUNES & BBQ SEPTEMBER 5-8, 2013

Thanks to the support of the gracious sponsors of the 23rd annual Balloons, Tunes & BBQ, more than 15,000 attendees were able to enjoy this family friendly event! Special thanks to Title Sponsor U.S. Bank who teamed up with Presenting Sponsor Houchens Industries and a number of supporting sponsors to provide this high quality festival to the public. And what better location to hold such a great event than at the welcoming Bowling Green-Warren County Regional Airport! Activities throughout the weekend included a carnival, inflatable fair, and BBQ. WGGC 95.1 sponsored an awesome concert Saturday evening headlined by Randy Houser. SAM 100.7 presented "Flashback Friday" with John Ford Coley and Terry Sylvester on Friday evening. Finally, the staple of the event since its inception in 1990 – Hot Air Balloons filled the skies the entire weekend! More than \$72,000 in event proceeds benefited United Way of Southern Kentucky to improve the lives of thousands in our community.



WKU LIVE UNITED WHITE OUT SEPTEMBER 21, 2013

The LIVE UNITED WHITE OUT home opening WKU football game was sponsored by U.S. Bank which chose United Way to be the bank's sole non-profit partner for the game for the fourth consecutive year. Thanks to U.S. Bank's financial aid and on-field support in partnership with Fruit of the Loom and WKU Athletics, more than 4,000 LIVE UNITED shirts were distributed to game attendees and the LIVE UNITED message was shared throughout the stadium. More than \$1,500 in donations were collected as a result of "Pass the Bucket" which occurred during the game.



HOLIDAY BASH DECEMBER 19, 2013

The Holiday Bash series of events were tremendous fundraisers and fundraisers for many local non-profits. The event sponsors, the donors, the volunteers and the non-profits all joined together in one of the season's most fun events! In 2013, the sold out crowd of 500 enjoyed a live and silent auction, dinner, entertainment and surprise guests. Thank you to sponsors: United Country Auction & Realty, WBKO and Commonwealth Broadcasting. The 2013 Holiday Bash resulted in more than \$23,000 in donations to United Way of Southern Kentucky.



CHANEY'S DAIRY DASH JUNE 12, 2014

The first annual Chaney's Dairy Dash 5k Run/ Walk benefitting United Way of Southern Kentucky was held in June of 2014 at Chaney's Dairy Barn. More than 100 participants and numerous sponsors showed their support by generating more than \$3,200 for the organization. As well, dozens of shoes were collected and donated to local children who otherwise would not have a new pair of shoes.



WGGC 95.1 RADIOTHON JUNE 19, 2014 6AM-6PM

The first annual WGGC 95.1 Radiothon to support United Way's Dolly Parton's Imagination Library took place on June 19th from 6AM – 6PM in partnership with WBKO. As a result of generous sponsors and call in donations, the event was able to provide the enrollment for 254 kids into the Imagination Library Program which puts books in the hands of kids.

REINHART FOODSERVICE HANDBAGS FOR HOPE MAY 15, 2014

On May 15th, the first annual Reinhart Foodservice Handbags for Hope Purse Auction took place at the Bowling Green Country Club. With more than 40 supporters in attendance, \$9,480 was raised as a result of the event. The dollars raised will help send one book per month in the mail to children under the age of 5 who are enrolled in the Imagination Library program free of charge.

TOGETHER WE CAN MAKE CHANGE HAPPEN



United Way of Southern Kentucky committed to Community Impact transformation in December 2012. This transformation is a new way of doing business for UWSK with a focus on long term change in our community. The foundation of this plan began with turning outward to the community through a three pronged approach: 1) Developing and disseminating a Community Issues Survey asking community members to rank the top ten issues in our community 2) Conducting a series of Community Conversations in which community members are asked what kind of a community they want to live in and finally 3) Extensive research into Secondary Data. Looking forward, this approach will define the future of United Way's work in our community.

COMMUNITY IMPACT JOURNEY

2013

August – First Community Conversation held

December – 20th Community Conversation complete

2014

February – “What Do You Think” Survey process launched throughout all ten counties

March – “You want to hear from me?” Radio and TV PSA’s began

May – 10,000 surveys distributed

June – 48th Community Conversation complete

DAY OF CARING: JULY 31, 2013

The United Way Day of Caring is a one day, structured volunteer opportunity that provides participants with a peek at volunteering. On this one day, businesses make a commitment to offer their employees a chance to “step away from their desks” to provide hands-on, volunteer labor for a variety of projects. Team participation in the Day of Caring aids in building camaraderie and goodwill among employees while also helping the community. In 2013, more than **800 volunteers** representing **64 companies** completed more than **60 projects**.



FEED THE NEED: FEBRUARY/ MARCH 2014

“Feed the Need” began in 2009 by United Way of Southern Kentucky in response to the need in our communities for increased food resources. After speaking with local food pantries that benefited from the drive in previous years, it was abundantly clear that there continued to be a need for this drive. Since its inception, “Feed the Need” has collected more than 304,000 items for local food pantries that have been distributed to individuals and families in need across Southern Kentucky.

In 2014, 110 companies and more than 800 volunteers collected **more than 60,000 items** that were distributed to food pantries in Allen, Barren, Logan, Simpson, and Warren counties.



VALUE OF VOLUNTEER TIME
\$80,977

TOTAL VOLUNTEERS
2,394

THANK YOU TO THE THOUSANDS OF UNITED WAY
VOLUNTEERS WHO GAVE SO GRACIOUSLY OF THEIR TIME.

SPECIAL PROGRAMS.

WKU STUDENT UNITED WAY

Young people across the country are helping to improve their local communities by giving, advocating and volunteering. This powerful movement called Student United Way is helping to advance the common good. Student United Way is a campus based student led organization that works in partnership with the local United Way. Currently, there are more than 1500+ members in 80 clubs around the world spanning 5 countries and 23 states.

The Western Kentucky University Student United Way is a student-run branch of United Way of Southern Kentucky that became an official organization on the WKU campus during the fall of 2012. They are a group of student volunteers devoted to lending their time and talent for the benefit of our surrounding community. Through their efforts, they hope to encourage other students to become both active members of the WKU Student United Way and volunteers within the community. Ultimately, their goal is to inspire members to continue giving and volunteering beyond their careers at WKU.



“Student United Way is a movement of passionate student leaders committed to improving lives and strengthening communities.”

DOLLY PARTON IMAGINATION LIBRARY

Investments in high quality preschool education affect not only the lifelong success of the individual participants, but over time lead to positive effects on social issues such as poverty, personal abuse and substance abuse.

To assist in getting books into the hands of all children, United Way of Southern Kentucky adopted the Dolly Parton Imagination Library in 2011 to help spark a child's interest in reading and learning. Any child, from birth to the age of five, can enroll in the program. Once enrolled, the child will receive one age appropriate book every month in the mail until they reach the age of five.

The program is offered in Allen, Barren, Butler, Edmonson, Hart, Logan, Metcalfe, Monroe, and Warren counties through United Way of Southern Kentucky.



NUMBER OF CHILDREN ENROLLED: 785

TOTAL NUMBER OF BOOKS MAILED: 22,056

NUMBER OF CHILDREN WHO GRADUATED: 462

Imagination Library Supporters

3A Composites ■ Barnes & Noble ■ Bowling Green Junior Women's Club ■ CGS Machine & Tool Inc. ■ City of Bowling Green ■ Coldwell Banker ■ DPIL Tompkinsville Chapter ■ Dollar General ■ Dr. Jack Glasser ■ Gary Force Honda ■ Graves Gilbert Clinic ■ Halton Group Americas ■ Kohl's Department Stores ■ Mancino's Pizza & Grinders ■ Monticello Banking Company ■ Phi Upsilon Omicron ■ RBG Foundation ■ Reinhart Foodservices ■ Scott Waste ■ Service One Credit Union ■ Stoy E. Browning Memorial Fund ■ Target Stores #T958 ■ T.J. Samson Ladies Auxillary ■ TJX Foundation ■ UAW – GM Corvette Assembly ■ Wendy's of Bowling Green ■ Many generous individuals

LIVE UNITED COMMUNITY CELEBRATION

NATIONAL CORVETTE MUSEUM JANUARY 23, 2014

GIVE

GREATEST GIVING INCREASES

Awarded to campaigns with increases of \$5,000 or more

Increase of \$5,000 - \$9,999

Hill's Pet Nutrition
J.M. Smucker Company
Trace Die Cast
UAW - GM Corvette Assembly
Warren County Public Schools

Increase of \$10,000 - \$14,999

Bowling Green Metalforming
Georgia Pacific – Dixie
Greenview Regional Hospital

Increase of \$15,000 +

Fruit of the Loom
Logan Aluminum

LEADERSHIP INVESTMENT AWARDS

Awarded to campaigns with the highest total contributions from leadership givers

Less than 100 employees

BKD LLP

100 – 249 employees

Hill's Pet Nutrition

More than 250 employees

Fruit of the Loom

TOP 10 CAMPAIGNS

Top 10 campaigns for overall corporate and employee giving in 2013:

1. Logan Aluminum
2. Fruit of the Loom
3. UAW - GM Corvette Assembly
4. U.S. Bank Area-Wide
5. Trace Die Cast
6. Hill's Pet Nutrition
7. Warren RECC
8. Western Kentucky University
9. J.M. Smucker Company
10. Georgia Pacific – Dixie

NEW CAMPAIGN PARTNER OF THE YEAR

Awarded to the new employee campaign that achieved the highest employee giving, per capita and participation

Hitcents

OUTSTANDING NONPROFIT AGENCY CAMPAIGN

Awarded to the nonprofit agency campaign with the highest giving, per capita, participation, and increase

Kentucky Legal Aid

GIVE UNITED AWARD

Awarded to the campaign with the highest overall giving, per capita and increase

Less than 100 employees

BKD LLP

100-249 employees

Hill's Pet Nutrition

More than 250 employees

Logan Aluminum

ADVOCATE

ADVOCATE UNITED AWARD

Awarded to the organization that has most promoted United Way in support of our mission

WBKO

VOLUNTEER

VOLUNTEER INVESTMENT AWARDS

Awarded to the top five organizations with the largest % of employees volunteering in multiple United Way functions

BB&T – Bowling Green

Fruit of the Loom

RR Donnelley

U.S. Bank Area-Wide

Western Kentucky University

VOLUNTEER UNITED AWARD

Awarded to the organization that embodies United Way's volunteering mission through participation in multiple United Way functions and critical service areas

U. S. Bank Area-Wide

LIVE UNITED AWARD

Awarded to the organization that most exemplifies United Way's core Give, Advocate and Volunteer goals through outstanding campaign support, significant advocacy on behalf of United Way and exceptional volunteer participation.

WINNER:

U.S. Bank Area-Wide

2013 Finalists:

Fruit of the Loom
Greenview Regional Hospital
U.S. Bank Area-Wide

SPIRIT UNITED AWARD

Awarded to the organization that embodies the Live United Spirit through year round support and enthusiasm for United Way.

Winner:

English, Lucas, Priest & Owsley, LLP

Honorable Mentions:

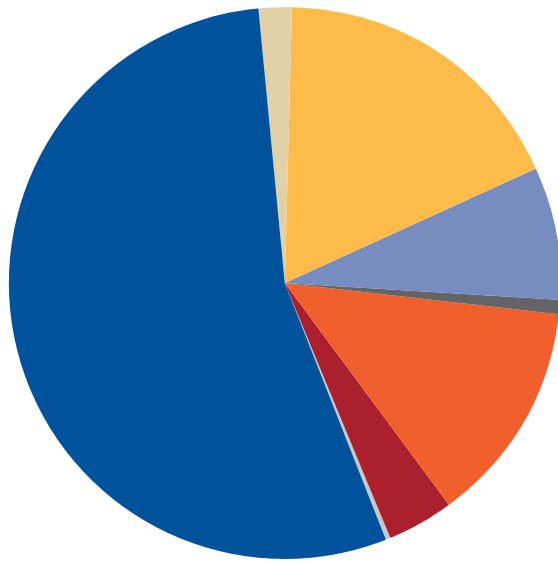
RR Donnelley

UAW – GM Corvette Assembly



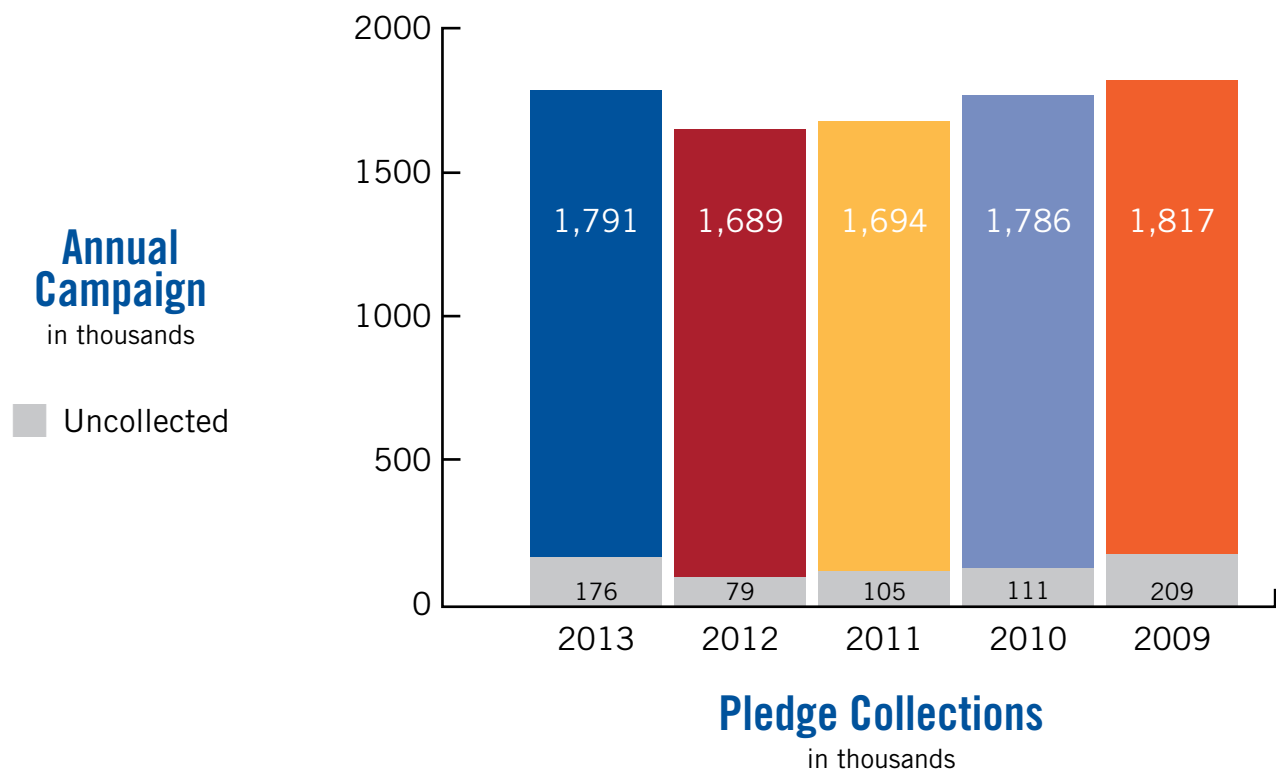
FINANCIAL ACCOUNTABILITY

When you give to the United Way of Southern Kentucky, you entrust your hard-earned dollars to an organization that takes this trust very seriously. Volunteers make sure that designated funds are distributed according to the donor's wishes and then oversee the allocation of undesignated funds to all programs through community investment volunteer teams. These panels conduct annual reviews and closely monitor agency services. Just as important, United Way of Southern Kentucky is audited by an independent auditing firm and is carefully scrutinized by volunteers. United Way of Southern Kentucky also annually files the IRS Form 990 required for non-profit organizations. For a five year history of the United Way of Southern Kentucky Form 990 or annual audit, please visit www.uwsk.org.



FINANCIAL ACCOUNTABILITY

54%	Fund Distribution	\$1,132,753
2%	Marketing	\$37,975
18%	Management and General	\$372,628
8%	Community Capacity Building	\$161,747
1%	UWW Dues	\$17,218
13%	Fundraising	\$269,387
4%	Invest in Success	\$80,147
>1%	Volunteer Program	\$2,137



United Way of Southern Kentucky, Inc.

Statement of Financial Position

As of June 30, 2014

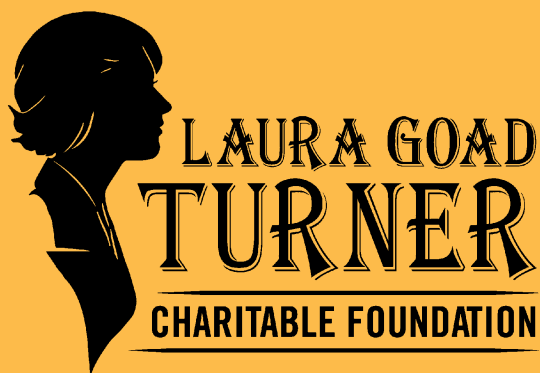
	UNRESTRICTED	TEMPORARILY RESTRICTED	TOTAL
Assets			
Cash and Cash Equivalents	\$142,332	\$106,153	\$248,485
Investments	\$1,590,705	-	\$1,590,705
2013/2014 Contributions Receivable, less allowance for uncollectibles of \$153,692	\$689,860	-	\$689,860
Other Receivables	\$29,466	-	\$29,466
Prepaid Expenses	\$6,095	-	\$6,095
Land, Building and Equipment, net	\$254,323	-	\$254,323
TOTAL ASSETS	\$2,712,781	\$106,153	\$2,818,934
Liabilities and Net Assets			
Liabilities			
Accounts Payable	\$16,605	-	\$16,605
Accrued Expenses	\$27,886	-	\$27,886
Allocations Payable	\$1,104,691	-	\$1,104,691
Designations payable, net of allowance for uncollectibles of \$20,518	\$163,479	-	\$163,479
TOTAL LIABILITIES	\$1,312,661	-	\$1,312,661
Net Assets			
Unrestricted			
Operating	\$1,376,787	-	\$1,376,787
Endowment fund - Board Designated	\$23,333	-	\$23,333
Temporarily Restricted	-	\$106,153	\$106,153
TOTAL NET ASSETS	\$1,400,120	\$106,153	\$1,506,273
TOTAL LIABILITIES AND NET ASSETS	\$2,712,781	\$106,153	\$2,818,934

MAJOR GIVING.



ALEXIS DE TOCQUEVILLE SOCIETY \$10,000 +

Alexis de Tocqueville Society members provide the bold vision and inspired generosity that invigorate our mission and shape our community. The Alexis de Tocqueville Society - named in honor of the man who recognized one of our greatest strengths and shared that knowledge with the world – is composed of philanthropists who contribute an annual gift of \$10,000 or more to United Way. The spirit of caring is ever-present in these generous donors.



"The Laura Goad Turner Charitable Foundation has a great deal of respect for the creative and resourceful leadership exhibited by the United Way of Southern Kentucky. They are a vital partner as the Foundation seeks to meet the needs and better the quality of life for the citizens of Scottsville and Allen County."



Troy & Ann Puckett

"We choose to give to United Way because it is an organization we believe in very strongly. It helps us consolidate much of our charitable giving to one organization that we know is entrenched in the community; constantly evaluating the needs in the community and targeting the dollars raised to the programs and agencies that are most effective in meeting those community needs. They do all the research and work for us! Through a tremendous staff and many dedicated volunteers they ensure that our dollars have the greatest impact towards improving our community and helping those in need."

\$5,000 - \$9,999



Vince & Kathleen Berta

"We believe that our United Way support goes beyond providing critical services in our community. It also provides our neighbors hope; it is a belief and an investment in humanity."



Dr. John E. & Sheryl Downing

"I support United Way because it supports mostly local charities and examines each organization for both need and how well they carry out their mission. I was President of the Board in the mid-70s and was impressed with the careful use of funds raised."



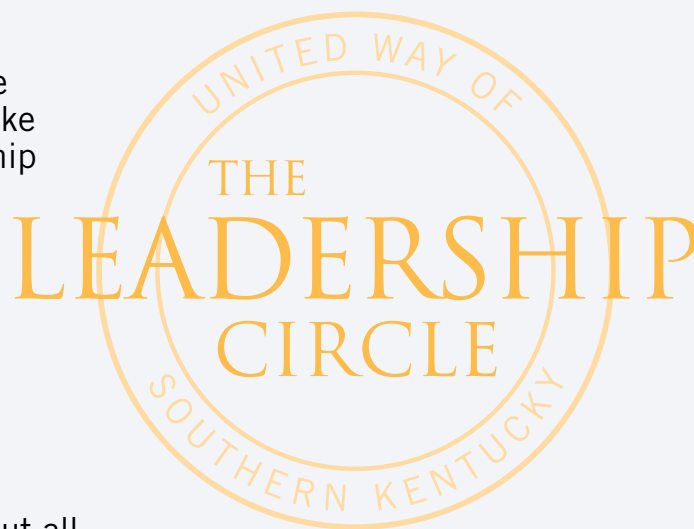
Pete & Dixie Mahurin

"United Way provides a very effective structure to collect resources from many fortunate people in our area and use it where greatly needed."



Alan & Michelle Taylor

"We are proud to support United Way of SOKY in its efforts to effectively enhance the quality of life for all in this vibrant and caring community."



The Leadership Circle represents ordinary people with extraordinary visions coming together to make our community the best it can be. Their leadership and generosity exemplify the caring spirit of our community.

These generous donors contribute \$1,000 or more annually through United Way, exhibiting extraordinary concern, foresight and dedication to ensuring a high quality of life for all of our neighbors.

Leaders may come from different backgrounds but all leaders build a vision of a better, brighter tomorrow. They all share the understanding that, for our community to become the place that we aspire it to be, a group of inspired people need to step up and support community efforts to get us there.

By their actions, leadership givers embody the true meaning of philanthropy - "care for humankind." Through their generosity and commitment, they transform our community.

\$2,500 - \$4,999

Craig & Deborah Browning
Tom & Joanne Gilliam

Sarah & Harvey Johnston
Jim & Eva Martens

Rocky & Pat Price
Randy Schumaker

Shannon Vitale

\$1,500 - \$2,499

Charles Adams
Tommy Adams
Darrell Bellar
Cara Benningfield
Dan & Sandy Brown
Scott & Tricia Crocker
Brent & Kathy Fackler
George & Pam Fields
John & Barbara Grider

Mike Grubbs
Debbie Hills
Barry Howard
John K. Humkey
Mac Jefferson
Mark & Toni Langevin
David & Susan Lyng
Craig & Debbie McCormick
Steve J. McDonald

Dale & Carol Miller
Suzanne Ogawa
Brent & Sandy Sealey
Todd M. Stewart
Anna Swierkosz
Dana & Melissa Taylor
Joe & Katy Tinius
Jim Vaughn
Steve & Delores Wallace

Larry & Paulette Wells
David & Fleur Whitaker
Rick & Teresa Wilson
John Yonts

\$1,000 - \$1,499

Steve Allen
Michael T. Anderson
Cameron & Teresa Bailey
Ron & Shelley Barbe
Greg Barnes
David & Michele Bell
John Berry
Jeff Blodgett
Stephen Botkin
Charles Brabham
Ken Campbell
Patrick Carter
Danny J. Coffey
Lis Cravens
Thomas L. Dooley
Steven & Claudia Downey
Fred & Pat Duvall
Kathleen & Kenny Duvall
Gary & Barb Ellis
Thomas & ZoAnn Flynn
Terre B. Gable
Linda Gensler
Bill & Carol Greer
Stephen J. Grilli
Joe & Ellie Harbaugh
Tommy Hardcastle
Spike & Donna Harmon
Karl & Linda Harnack
Norman E. & Carole B. Harned
Altricia C. Harrell
David & Jeana Harrer
Mandy Hicks
Kyle Hines
Bill & Angie Hines
Brad Howard
Stacey Hughes
Jeffrey L. Hunt

Sharon E. Hunter
Dectric B. Jones
Lucy Juett
Chris & Cindy Krebs
Sharon Kreke
Bob & Joan Krenzin
Jeff Kuster
Owen Lambert
John & Stacie Lee
Ryan Leisey
Anne Leonard
Roger Longest
Tracey T. Madison
Steve & Alecia Marcum
Debi Maulden
Kristy McCrory
Dewayne McDonald
Rick & Jane Medlin
Clinton & Emily Mills
Mark T. Mitchell
Dena Nelsen
Steve & Vickie Newberry
Bill Newton
Brent & Sue Ann Norris
Laurin D. Notheisen
Howard Novoselsky
Brad Odil
Michael T. O'Kelly
William Allen Osborne
Tad & Jennifer Pardue
Phil Patton
Cletus & Donna Payne
Janell Pedigo
Tony & Jayne Pelaski
Ken Perdue
Chris Phillips
Gary Pierce

Lawrence Pike III
Cathy Pillow
Gary & Julie Ransdell
Bill & Melinda Riedel
Mark & Lesli Rohrig
Nora Roper
Richie Sanders
Michael & Julia Seiler
Mark Shoulders
Fred Siegle III
Kevin Simpson
Steve Sinclair
Bruce Smith
Carl Smith
Doug Squeglia
Jeri Steele
Cheryl Stevens
Barbara Stewart
Paul Sullivan
Dave & Barbie Tatman
Scott & Krissy Taylor
Kim M. Thomas
David L. Thomas
Steve & Brenda Thurmond
Steven Tomes
Stephen Trussell
Barbara E. Veith
Ken & Tamara Vogler
Robert Waitkus
Eric & Drue Walker
Greg & Melissa Wassom
Curtis Whistle
Debra Wiesenberger
Darren & Melissa Woodruff
Zak Wren

BOARD OF DIRECTORS

*denotes term ended 12/31/13

OFFICERS

2014 Chairman of the Board

Joe Tinius, Superintendent,
Bowling Green Independent Schools

Immediate Past Chair

Tad Pardue, Attorney,
Bell Orr Ayers & Moore

Chairman – Elect

Ann Puckett, Partner,
BKD, LLP

Treasurer

Brad Odil, Vice President of Sales/Station Manager,
WBKO

DIRECTORS

Kenly Ames, Attorney,
English Lucas Priest & Owsley, LLP

Ron Barbe, Plant Manager,
Ventra Plastics

Craig Browning, Regional President,
U. S. Bank

Ken Campbell, Engineering Manager,
Ventra Plastics

Kita Clement, Social Worker,
Department of Public Advocacy*

Rob Clayton, Superintendent,
Warren County Public Schools

Thad Connally, Owner/CEO,
First Choice Home Medical

Chad Cooper, District Curriculum Supervisor,
Allen County Board of Education

Mark Cornwell, District Manager,
Food & Vending, Canteen

John Doyle, Manufacturing Support Supervisor,
RR Donnelley

George Fields, Senior Vice President,
& Chief Human Resources Officer
Fruit of the Loom

Michael Grubbs, Human Resources Director,
City of Bowling Green

Donna Harmon, CFO,
Trace Die Cast*

Karl Harnack, Vice President of Manufacturing,
RR Donnelley

Stacey Hughes, Human Resources Manager,
Logan Aluminum

Mark Langevin, Senior Vice President,
Credit Approval, U.S. Bank

Anne Leonard, Chief Nursing Officer,
Greenview Regional Hospital

Joe Loney, Attorney,
Cole & Moore*

Dewayne McDonald, Vice President of Operations,
Warren RECC

Clinton Mills, CEO,
Hitcents

Michael T. O'Kelly, Regional President,
First Security Bank

Blake Richey, Broker/ Owner,
Bowling Green Realty

Nora Roper, Assistant Plant Manager,
GM Corvette Assembly

Richie Sanders, Director,
AC-Scottsville Industrial Development Authority

Steve Sinclair, Associate Administrator,
Graves Gilbert Clinic

Todd Stewart, Director of Athletics,
Western Kentucky University

Dave Tatman, Plant Manager,
GM Corvette Assembly*

Scott Taylor, Assistant to Vice President for Student Affairs,
Western Kentucky University

Steve Thurmond, Executive Director,
Franklin-Simpson Chamber of Commerce

Michele Tolbert, Director of Human Resources,
Warren County Public Schools*

Tamara Vogler, Vice President,
BB&T

Nickie Jones, Agency Representative,
Executive Director, Family Enrichment Center

STAFF

Steve Wallace, President and CEO

Debbie Hills, Chief Operating Officer

Ellie Harbaugh, Senior Director of Resource Development

Mandy Hicks, Director of Marketing and Communications

Beth Stroud, Director of Community Impact

Sheila Simmons, Director of Administration

Susan Simmons, Director of Finance

Stacie Lee, Donor Relations Manager

Keshia Ingram, Donor Relations Manager

Shawn Klover, Administrative Assistant

OUR MISSION

To be the leader in bringing together the resources
to build a stronger, more caring community.

LIVE UNITED



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